Presidents’ Forum  
November 3, 2008  
Limassol, Cyprus

List of Participants  
See attached

Welcome and Introduction  
IAA President Dave Hartman welcomed all participants. This was followed by a formal introduction by each participant.

1. PF Vision / Mission – Conclusion from last PF  
At the last meeting, the participants at the Presidents’ Forum (PF) had discussed a vision/mission statement for the PF, the wording of which was finalized by email following the meeting. Consensus was reached on the following mission statement.

   To build relationships and understanding among the current Presidents of the world’s actuarial associations. It accomplishes this by holding in-person meetings in conjunction with the IAA’s periodic meetings. The purpose of the meetings is to discuss strategic aspects of topics of current interest to member associations, emerging issues, and opportunities for collaboration. In particular, the meetings will discuss matters of strategic importance to the worldwide profession.

It was agreed that the mission statement, and any future policies adopted by the Presidents’ Forum, would be made available on the IAA website.

The meeting then addressed the attendance policy, as had been discussed in June 2008 and the following wording was agreed to.

**Motion:** Each Full and Associate Member association is entitled to one seat at the inner table of the Presidents’ Forum. That seat is to be filled by the President, or in his or her absence, by a current member of the senior leadership group, such as the incoming President or the immediate past President. In addition, each Full and Associate Member association is entitled to two seats at the outer table, non-voting, of the Presidents’ Forum. The President of the IAA chairs the Presidents’ Forum and may invite other members of the IAA leadership and staff as non-voting attendees. The agenda for each meeting is set by a task force appointed at the prior meeting. The task force may recommend having portions of the agenda restricted to the inner table.

   Proposed by: Bill Bluhm  
   Seconded by: Cecil Bykerk  
   Carried

It was recognized that there were different approaches in the various associations as to how their leadership was defined. It was anticipated that the wording selected for the attendance policy would accommodate these various structures.
One participant voiced concern that, with this new policy, the Secretary General of the IAA was no longer included at the inner table. While the majority supported the presence of the Secretary General at the Presidents’ Forum, there was no consensus as to whether he should be seated at the inner or outer table.

There was discussion of inviting the Chairman of the Groupe Consultatif to sit at the inner table. This was rejected because, to do so, a similar invitation would need to be extended to the Chairs of all other regional actuarial groups. It was noted that the Chairman of the GC could be invited to sit at the outer table and benefit from the discussions in that manner. The meeting was reminded that, as a forum for member associations, representation should be restricted to the Presidents.

2. **Strategy and Finance Survey**
   The results of the recent strategy and finance survey were presented and discussed.

3. **Future of the Profession**
   There was a discussion on continuing professional development (CPD) and what member associations were doing in their respective countries.

4. **The role of the IAA in the future of the profession**
   President Hartman informed Council that, in view of the recent global financial crisis, several informal meetings had taken place during the course of the week involving the Officers and the leadership of several of the IAA committees to develop a strategy for the IAA in response to this crisis.

   The conclusion reached as a result of these discussions was that the IAA should develop two positive and forward looking products that will emphasize the role and expertise of actuaries in risk and the value that the profession can bring. The first will be a quick response in the form of a PowerPoint presentation, to be available by the end of the year, that member associations can use with their financial services regulators and supervisors, not limited to insurance regulators, but also including those responsible for banking, securities, pensions and capital markets. The second will be a longer research piece that will take 6-9 months to prepare. As a profession, we need to demonstrate how we as actuaries deal with risk, how we can expand our scope of influence going forward and how we can add value. A small working group will be established within the Enterprise and Financial Risk Committee (EFRC) to develop the first part. Additionally, a Risk Crisis Advisory Task Force will be created to serve as an advisory group for the small group within the EFRC. The Advisory TF will be chaired by the President. The IAA sees its role as providing assistance to its member associations.

5. **Global ERM initiative – Next Steps**
   Fred Rowley and Harry Panjer presented an update on the global Enterprise Risk Management (ERM) designation initiative.

   The next steps are as follows:
   1. Treaty needs to be finalized (4Q of 2008)
   2. Move from discussion phase to implementation phase unanimously
   3. Add more associations
   4. Sign the treaty
   5. Delegate treaty processes to a body that can carry them out
   6. Each individual member of the process needs to make their own arrangements
7. **What will be the relationship between this designation and the IAA Sections**

One Delegate raised the concern of smaller associations for whom it could be difficult for introducing in its structure the ERM designation and asked how this could be accomplished through the IAA. It was suggested that the time had come for the IAA Council to talk about the IAA’s role in ERM and that this should be on the Council agenda for discussion in Tallinn. It was also suggested that ERM should be a topic in the official syllabus of the IAA.

The Task Force on Strategic Planning has identified the importance of an ERM designation in the IAA strategic plan. The IAA will be in a good position to support this initiative when the time is right. The Enterprise and Financial Risk Committee will be helping advance the syllabus. Other committees that could have a role to play in an ERM designation would be Education and Accreditation.

6. **IAEP Feasibility Study Discussion**

Cecil Bykerk updated the PF on the international actuarial education program. There is a clear preference for a regional approach reflecting the common cultures, language and business environments but leveraging existing education capabilities wherever possible. The importance of responding to the real demand for actuaries in the region we are trying to go into and securing employer and government/regulatory support. If that conclusion is supported, it would mean that we will not be developing a global one-size fits all education system. This approach would suggest that we will look for pockets and existing programs where we can assist. The end result of the IEPC meeting was that there would be a follow-on meeting to seek grant requests from organizations who are interested in assisting in a given region to educate actuaries. The intent is to go back to Dubai and expose some of the pilot projects to determine if there is an interest to assist in this way. Once we can demonstrate results, then we can expand into other areas. A show of hands of the attendees demonstrated a high level of support for advancing the role of the actuarial profession in other countries with about half supporting IAA funding for this. It was felt that there was enough non country specific material available to provide this kind of support.

7. **Other Business**

The minutes of the meeting held in Quebec City were approved by a motion moved by Bill Bluhm and seconded by Carla Angela.

The agenda Task Force for this meeting, comprising Thomas Béhar, Bill Bluhm, Ad Kok, John Kollar (Chair) and Greg Martin were thanked with a warm round of applause.

8. **Next meeting topics**

Thomas Béhar, Ronnie Bowie and Mike Hale accepted to form the Agenda Task Force for the next meeting. The following agenda topics were suggested:

1. Consider adding the Secretary General of the IAA to be part of the Presidents’ Forum inner table for continuity (Ibrahim Muhanna)
2. Consider developing IASPs to support IFRS for insurance (Mike Hale)
3. Survey of member associations as to where they are with their standards (Thomas Béhar)
4. IAA strategic plan and how the Presidents’ Forum can help implement it (Thomas Béhar)
5. IAA role in the future of the profession – branding (Ad Kok)
6. Global ERM designation – follow-up from John Kollar
7. Review what a world class membership organization looks like (website, type of support, etc.)
   (Nigel Masters, Ronnie Bowie)
8. Global financial crisis (John Maroney)

9. **Adjournment**
   There being no further business to discuss, the meeting was adjourned at 5:00 pm.