

# Institute of Actuaries of Australia – Strategy 2010 to 2012

**Vision**

To position the profession so that wherever there is uncertainty of future financial outcomes, actuaries are sought after for their valued advice & authoritative comment

**Mission**

Education & CPD, R&D and expansion to new fields, professional guidance & standards, represent profession & public policy, meet member service needs & expectations

**Strategic Intent**

Enhance the brand of actuary and the reputation of the Institute

Expand the mandate

Add value to members beyond the mandate

**Strategic Outcomes**

More members identify themselves as an actuary

Increased demand for actuaries by boards, employers, clients, and Government

Actuaries are doing new types of work in “traditional” practice areas

Actuaries are recognised as valuable practitioners or experts in more areas

More actuaries working in wider fields think the Institute adds value

Actuaries breaking new ground are supported by the Institute

The Institute is sought after for authoritative comment

The Institute is the professional body of choice for actuaries trained in Australia and adds member value