To position the profession so that wherever there is uncertainty of future financial outcomes, actuaries are sought after for their valued advice & authoritative comment.

Education & CPD, R&D and expansion to new fields, professional guidance & standards, represent profession & public policy, meet member service needs & expectations.

**Vision**

**Mission**

**Strategic Intent**

**Enhance the brand of actuary and the reputation of the Institute**
- More members identify themselves as an actuary
- Increased demand for actuaries by boards, employers, clients, and Government
- The Institute is sought after for authoritative comment

**Expand the mandate**
- Actuaries are doing new types of work in "traditional" practice areas
- Actuaries are recognised as valuable practitioners or experts in more areas
- The Institute is the professional body of choice for actuaries trained in Australia and adds member value

**Add value to members beyond the mandate**
- More actuaries working in wider fields think the Institute adds value
- Actuaries breaking new ground are supported by the Institute