Presidents’ Forum  
November 16, 2006 – 10:00 am to 5:00 pm  
Edinburgh 1 Room / Sheraton Grand Hotel  
Edinburgh, Scotland

Agenda

10:00 – 10:15  Welcome and Introductions  
Approval of Previous Minutes – Paris, May 28, 2006

Plenary

10:15 – 10:30  1. European Actuarial Academy (EAA) Program  
Presenter: Roland van den Brink

10:30 – 10:45  2. Update on the International Actuarial Education Programme (IAEP)  
Presenter: Alf Guldberg

10:45 – 11:15  3. Actual and potential strategic directional changes of member associations  
a) CRUSAP Report – United States – Presenter: Steve Lehmann  
b) Vision 2020 Report - Australia – Presenter: Martin Stevenson

11:15 – 12:15  4. Presentation and discussion of the report of the Task Force on IAA Governance  
Presenters: Daniel Lapointe (chair), Ibrahim Muhanna, Garth Griffin

12:15 – 13:15  Lunch and break-out discussion on Item 4, IAA Governance

13:15 – 14:15  5. Continue discussion, in a plenary session, of the report of the Task Force on IAA Governance

14:15 – 15:00  6. Three concurrent break-out sessions at the choice of participants.

   a) Branding and marketing  
   Objective: Come up with ways and means to adapt a branding and marketing program for all IAA member associations.
b) **Value added**
   Objective: Come up with suggestions as to an action plan to address the themes that emerged from the survey presented in Paris, that is:
   - The importance of the IAA as a forum to discuss common problems and exchange experiences.
   - Smaller associations required assistance from the IAA in many areas, such as training future actuaries, drawing up codes of conduct and disciplinary schemes.
   - The need for improved communication from the IAA down to individual actuaries.
   - Support for actuarial branding.
   - A desire for more regional groups.

c) **Banking and financial management**
   Objective: Come up with an action plan for actuarial associations to move forward the options identified in Paris on this topic

15:00 – 15:15  Coffee break

15:15 – 16:00  Three concurrent break-out sessions at the choice of participants.

a) Update on pension fund deficits globally and whether there are risks for the profession. What should associations do? What should the IAA do?

b) Financial economics and the actuarial profession. What can/should actuarial associations do? What can/should the IAA do?

c) Standards of practice. What are the problems faced by associations that desire to create standards of practice? How can other associations help? How can the IAA help?

16:00 – 16:45  8. Reports from Break-out Sessions

16:45 – 17:00  9. Closing remarks

**Attachments:**
*Paris Reports*
- Risk Management
- Value Added
- Banking and Financial Management
- Branding and Marketing
- Operations and Governance
- Education

*Association Organizational Reports*
- UK Actuarial Profession
- Casualty Actuarial Society
- Deutsche Aktuarvereinigung e. V. (DAV)
- Society of Actuaries in Ireland