

Society of Actuaries Setting Strategy

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Setting Strategy

- SOA Strategic Plan: Board's North Star
 - Strategic initiatives
 - Environmental scanning: what next
- Foresight, Insight, Action process, generative discussions used to set strategy
 - Culture supports enabling behaviors

Mission: Through education and research, the SOA advances actuaries as leaders in measuring and managing risk to improve financial outcomes for individuals, organizations, and the public.

Vision: Actuaries are highly sought-after professionals who develop and communicate solutions for complex financial issues.



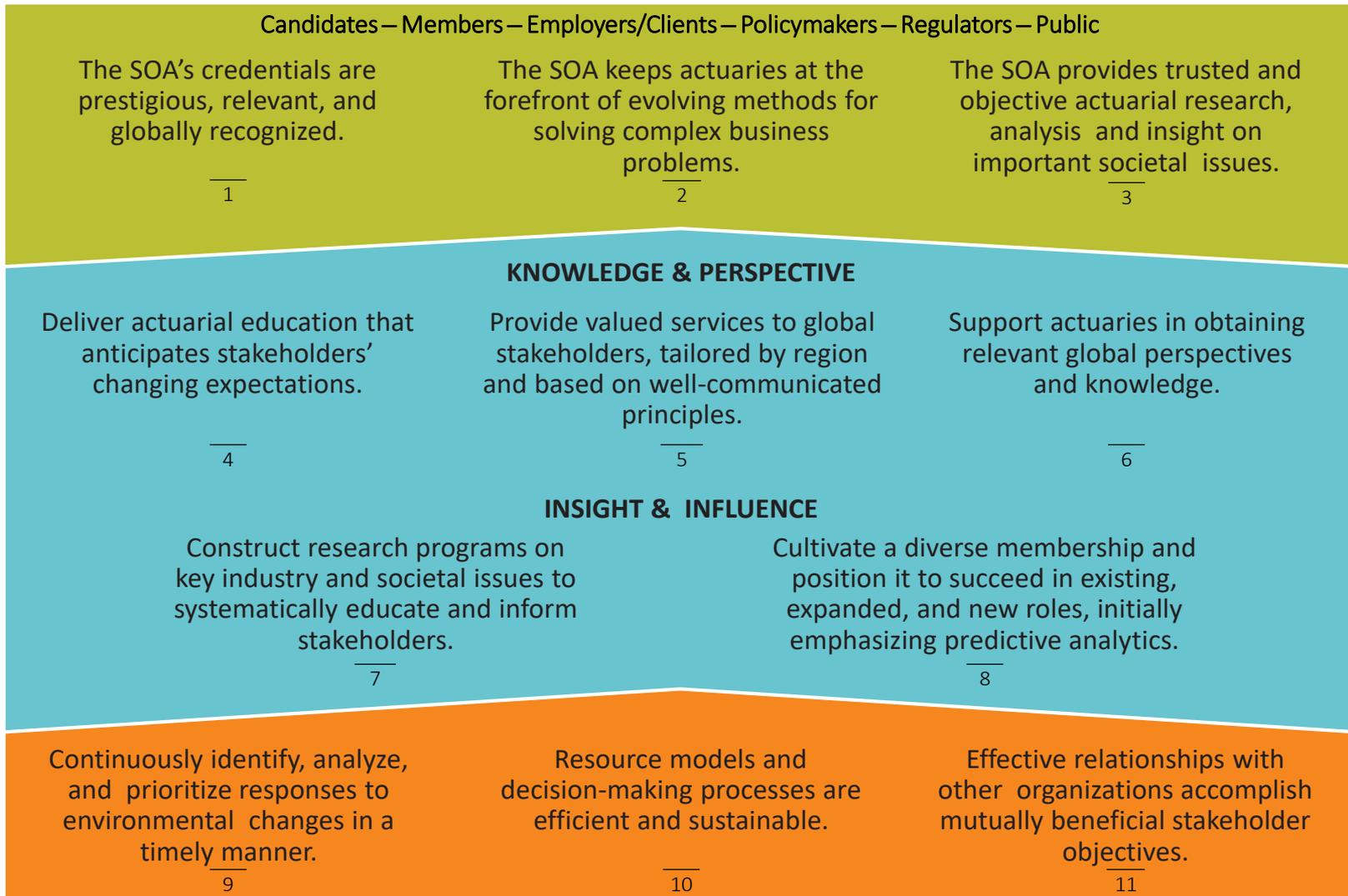
Stakeholders



Strategies



**Organizational
Capabilities**

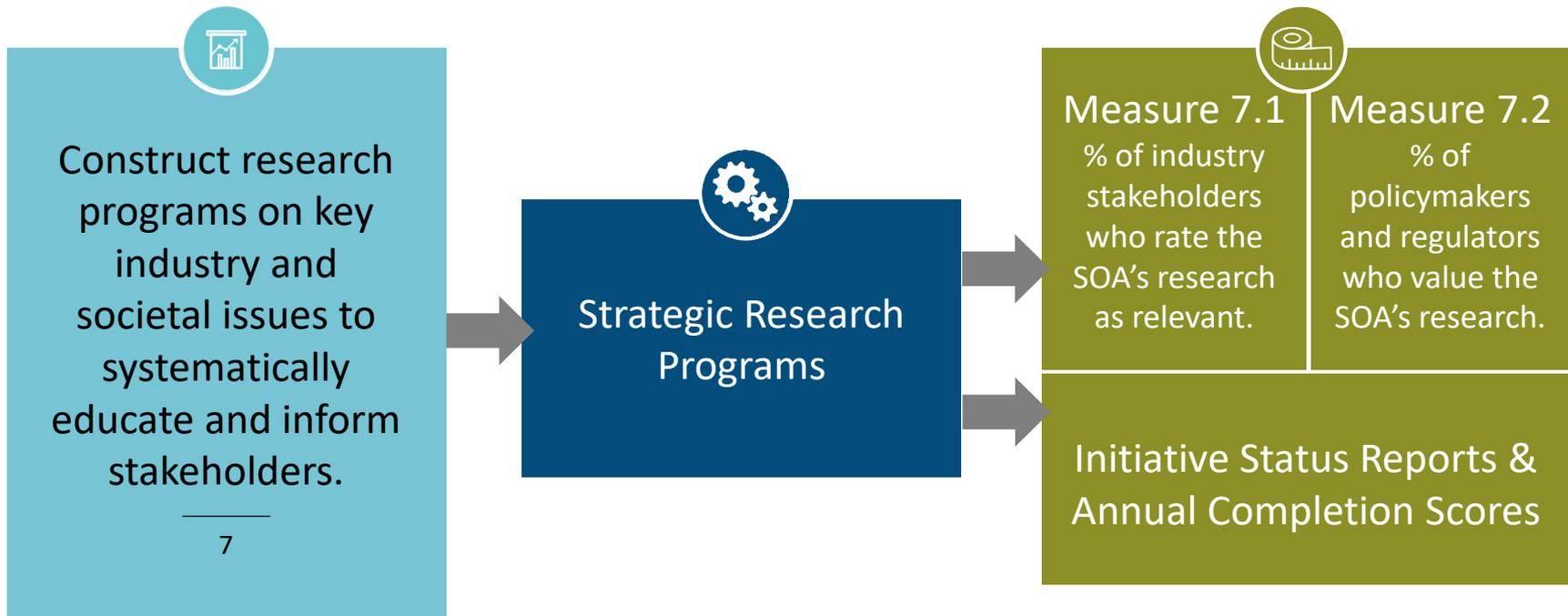


Objectives > Initiatives > Measures

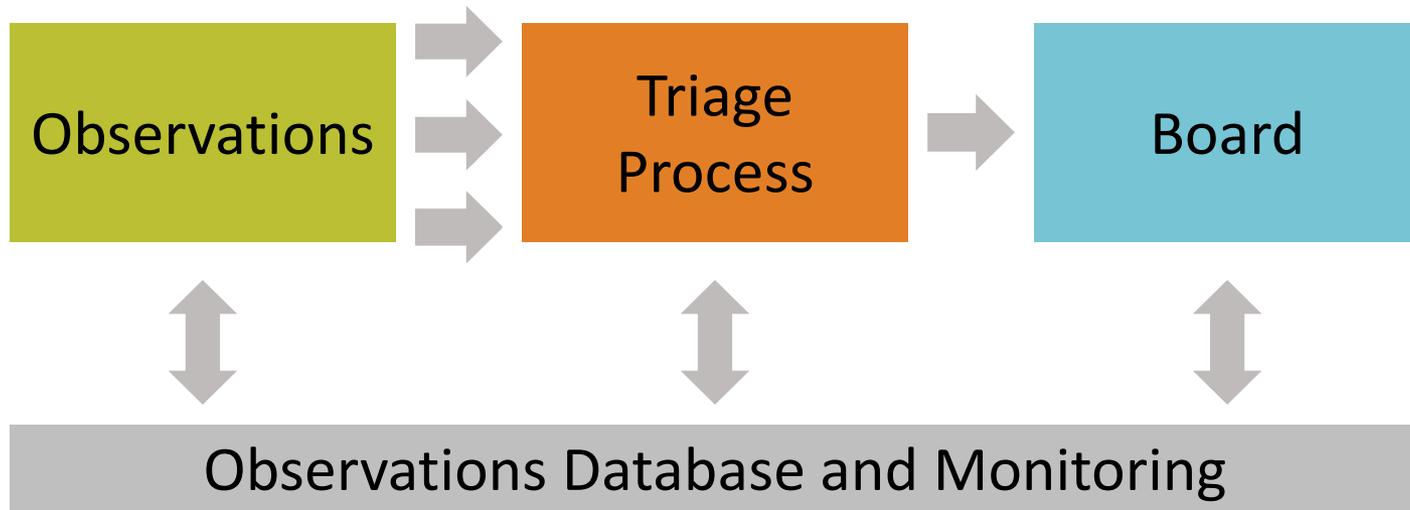
Objectives articulate the components of our strategy.

Initiatives help close the gap between current and desired performance.

Measures track the progress toward achieving and communicating the intent of the objective.



Environmental Scanning Overview



Thank You!





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ACTUARIES®**