



Report to Council from the Executive Committee (EC) Meeting of April 24, 2018

1. Task Force and Subcommittee Reports

a. Fee Task Force (FTF)

The EC had a good discussion of the progress of the FTF and its final proposal. A document detailing proposed and necessary changes to the IAA's Statutes and Internal Regulations, taking into account the FTF's proposal, is currently being prepared. These proposed changes, will be discussed one more time (before Berlin) at the next EC meeting on May 1.

b. Strategic Planning Subcommittee

The EC reviewed the revised strategic planning slides and the revised strategic plan, that had been circulated to Leaders Forum for their feedback. There would be more work/discussions done on this before adding to the Council agenda for the Berlin June 2 meeting.

c. Branding & Communications Subcommittee (BCS) – Public Policy Task Force

The EC discussed the progress of the Public Policy Task Force and affirmed that it is moving in the right direction. The EC would like to see greater involvement of the BCS in the review of IAA papers. All agreed that the involvement should be focused on helping assure that IAA work product is relevant, appropriately positioned/targeted, and is of high quality.

The EC agreed that the work done so far should be presented and discussed at the Leaders Forum in Berlin. Following input and reaction from Berlin discussions, the BCS should move toward finalizing its recommendations.

The BCS and task force was thanked and encouraged to keep up their good work on developing the public policy.

2. Section Logos

Following the EC's approval of the new IAA logo at their January 23 meeting, the BCS began a consultation period with the Sections to establish Section-specific brand logos, based on the IAA brand mark. The EC approved these Section-specific logos and agreed to recommend their approval to Council at the Berlin meeting.

3. For Information

The EC discussed the 30-day Council agenda for the June 2 meeting in Berlin, and noted the 1Q financial statements with the year-end forecast.

*Respectfully submitted,
Masaaki Yoshimura, Chairperson*