<table>
<thead>
<tr>
<th><strong>Project</strong></th>
<th>Workshop on Predictive Modeling</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dates</strong></td>
<td>July 14, 2017</td>
</tr>
<tr>
<td><strong>Subcommittee</strong></td>
<td>Latin American Sub Committee</td>
</tr>
<tr>
<td><strong>Beneficiary</strong></td>
<td>Asociación Centroamericana de Actuarios, actuaries from the region and participating on the ASTIN/AFIR colloquium</td>
</tr>
</tbody>
</table>
| **Organizing team** | Dino Mon  
Moe Petterson  
Marcela Abraham – Willis Towers Watson team lead  
Rafael Campos – Workshop lead from WTW  
Karla Zúñiga-Cortés – IAA Secretariat  
José Luis Lobera – A&A operations for information |
| **Lead** | Dino Mon, Rafael Campos |
| **Project activities** | Organize a workshop on predictive modeling in Panama annexed to the ASTIN/AFIT colloquium. ([Agenda](#)).  
NOTE: Due to the presence of the IAA president and the Secretariat, the project evolved into adding:  
1. “Lunch and learn session on CPD”  
2. Brainstorming session with leaders of the Central American association on the creation of their own CPD curriculum  
3. Possible IAIS/IAA activity in Latin America on Supervisory Capacity Building, following the example of the seminar in China |
| **Project deliverables** | Allow actuaries from the region to gain technical experience on predictive modeling and to gain hours on professional development. 56 participants representing 15 countries.  
- **Short term**  
  Added deliverable: encouraged the Central American Association to initiate their own CPD curriculum  
  - Increase technical knowledge on predictive modelling  
  - Provide instances for CPD  
  - Exchange ideas on other association’s CPD offerings  
- **Long term** |
- Assist the Asociación Centroamericana de Actuarios to create their own CPD curriculum
- Provide an example for future CPD development

| Budget. Please outline the items and totals of expenditures during the project | • Bursaries: 0  
• Representation: 3,152 cad Secretariat staff  
• Other:  
  o Venue: 3,722 cad |

| Challenges encountered during the organization of the project | As the workshop was organized next to the ASTIN/AFIR colloquium, the A&A branding to was lost as the content creators included the branding of the sections.  
As the company leading the workshop could not share the information presented during the workshop. The only material available is the agenda.  
The workshop received a high degree of interest that required an increase on the budget to cover for extra participants. |

| Recommendations to avoid or overcome those challenges | Branding: Make sure that content creators understand the differences between the organizers of the workshop and the event or colloquium this is being adjoined to  
Information sharing: Requiring companies with which we collaborate on these ventures to make available at least a part of the content to be presented during the workshop or seminar. |

| Best practices | Joining the seminar to the ASTIN/AFIR colloquium generated a high interest on the workshop and a increase on the budget was required to accommodate more participants |

<table>
<thead>
<tr>
<th>After project follow up activity. (please list if any)</th>
<th>Lead</th>
<th>Deadline</th>
</tr>
</thead>
</table>
| a) Draft News release  
b) Share CPD information from ASSA  
c) Follow up on the possible IAIS/IAA event on supervisory capacity building | a) Secretariat  
b) Secretariat  
c) Secretariat | a) Early September  
b) Done  
c) After Chicago |

Please draft a couple of paragraphs to be used in a news release outlining the outcomes of the project. Please attach any pictures you might have to accompany that note.  
**News release** from September 13th, 2017