



Report to Council from the Executive Committee (EC) Meeting of September 29, 2017

1. Council Discussions in Chicago

The EC agreed to recommend to Council that the agenda in Chicago be reordered. Normally, the budget and fee proposal for the coming year would be considered early in the meeting. The EC agreed that it would be preferable to consider the 2018 budget later in the agenda, following the discussion of the longer-term member fee issue.

2. Strategy Review

Masaaki Yoshimura, Chair of the Strategic Planning Subcommittee (SPS), reported that two working groups have been formed. Each includes volunteers from the EC. One working group will focus on the vision statement and the other on the mission statement. There will be a document prepared for review and discussion at the SPS meeting in Chicago.

3. 2018 Subcommittee Membership Appointments ([Strategic Planning](#)/[Branding & Communications](#))

The EC appointed its subcommittee membership for 2018 with the exception of one member vacancy on the Branding and Communications Subcommittee that is being looked into.

4. EC Chicago Meetings

The EC reviewed the topics on the EC agendas for their meetings on October 4 and 8 in Chicago.

5. Memorandum of Understanding (MoU) with Actuarial Association of Europe (AAE)

The EC had approved the MoU with the AAE at its August 2 meeting, to be effective upon subsequent approval by the AAE. It was reported to the EC the AAE approved the MoU at their annual meeting in September.

6. IAA Brand Proposal

The BCS reported that a brand proposal would be presented to the EC for discussion and consideration at its October 4 meeting in Chicago. It is anticipated that the brand proposal will encompass a refreshed IAA logo and other visuals that can be used in the website and various print materials. Subsequent exposure and discussion of the brand proposal more widely within the IAA will be discussed at that time.

*Respectfully submitted,
Tom Terry, Chairperson*