



Report to Council
from the Executive Committee Meeting
of April 9, 2015

1. Strategic Planning Subcommittee (SPS)

The SPS has reviewed committee, working group and Section workplans and mapped them to the strategic plan. This exercise has highlighted an opportunity to fine-tune the plan, but no major changes in strategy are expected at this time. Eventually, the SPS will address overall strategy going forward, but for now the current plan is still very much valid. The SPS is considering developing a list of 'hot topics' into a PowerPoint presentation that could be used by Full Member Associations (FMAs) for presenting to their leadership.

The SPS has developed a committee structure paper that identifies the criteria to be applied in determining when to create a committee. The SPS is testing the criteria against a few existing committees to see how it works in practice and to determine whether it needs adjusting before implementing. Once this is complete, it will address the request for a committee on general insurance utilizing the established criteria.

The SPS is also working with the Sections to help formulate recommendations on their role, with a goal of maximizing the importance of their contribution to the work of the IAA.

2. Report on Supranational Relations Activities and MoUs

The EC received a written report on supranational relations activities.

3. Report from Branding and Communications Subcommittee (BCS)

The EC received a report on the work of the BCS and approved the proposed [branding action plan](#). The branding message will be presented at a later date for EC approval. The BCS recommended that the IAA not invest any money into issuing press releases, but that it seek to leverage the use of media through larger FMAs who already have media contacts. One idea was to consider extending the IAA distribution list to include media. The Secretariat was instructed to start maintaining a list of media contacts.

4. Other Business

b. ISAP - Governance of Models

The EC was informed that the recommendation would most likely be to produce a separate ISAP to cover governance of models as opposed to including this topic in ISAP 1.

c. Continuing Professional Development (CPD)

The question was raised as to whether mandatory CPD should be part of the accreditation criteria for FMAs. The EC agreed that we should look at the question, but that it should not detract from the current work of the Education Committee on the syllabus and guideline review. A subgroup of the EC was asked to draft TORs for a task force on CPD requirements of FMAs. This will come back to the EC May meeting.

d. May 2016 Meetings in Russia

The EC continues to monitor the situation.

e. Secretariat

The Executive Director informed the EC that the employment of the recently retained Director of Operations had terminated on April 7. Although this was not an ideal situation, it was considered to be in the best interests of both parties. The Secretariat will be in contact with the executive search firm after the meetings in Zurich to discuss next steps.

Fred Rowley, Chairperson