

Invitation

On behalf of the International Actuarial Association (IAA), it is our pleasure to introduce the Colloquium of the International Actuarial Association, which will be held in St. John's, Newfoundland, Canada, on 27-29 June 2016.

Founded in 1895, the IAA is the worldwide association representing local professional actuarial associations and their individual actuaries. The IAA exists to encourage the development of a global profession, acknowledged as technically competent and professionally reliable, which will ensure that the public interest is served. The IAA is a unique international organization dedicated to research, education and development of the profession and of actuarial associations. In order to encourage actuarial research and the development in particular areas of practice, the IAA has created specialized Sections whose membership is open to various categories of members.

This Colloquium represents a joint collaboration of three IAA Sections namely, International Association of Consulting Actuaries (IACA), Pension Benefits and Social Security Section (PBSS) and the IAA Health Section (IAAHS), as well as by the International Pension and Employee Benefits Lawyers Association (IPEBLA).

This event is also taking place in conjunction with the 2016 Annual Meeting of the Canadian Institute of Actuaries (CIA) which enhances sponsorship opportunities through joint activities.

The theme of the Colloquium is "Our complex and inter-linked world". The program will include plenary sessions with formal addresses by invited keynote speakers, topical presentations by subject-matter experts, and parallel sessions at which submitted papers will be presented from actuaries and lawyers and from syndicates of actuaries or lawyers from around the world.

Sponsorship of this one of a kind event provides your company with an unparalleled opportunity to meet actuaries and lawyers from Canada, the US, Latin America, Europe, Asia, Australia and around the world, highlight your commitment and interest to actuarial and legal education and research on the topics addressed. Covering all actuarial practice areas and highlighting legal topics on pension and employee benefits, this is the best opportunity to showcase your brand and foster relationships with fellow industry leaders to more than 250 professionals attending our high-profile event.

We hope that you will join us in participating in this event as a sponsor. Please see our current sponsorship offerings included in this package. However, we would be happy to customize a package that would suit your needs. Do not hesitate to reach out to learn more!

Sincerely yours,

Adam Reese
Chairman, 2016 Joint Colloquium
(301)951-5107
adam.reese@prmconsulting.com

Sponsorship Package

	PLATINUM	GOLD	SILVER	BRONZE
CONTRIBUTION AMOUNT (CAD)	\$12,000	\$8,000	\$5,000	\$2,500
PACKAGE OF BENEFITS				
PRESENCE BEFORE THE COLLOQUIUM				
In all printed & promotional material to advertise the Colloquium (advertising, programs, etc.)	● LARGE	● MEDIUM		
Stand Alone eblast announcing sponsorship	●	●		
On the Colloquium website	● LARGE	● MEDIUM	● SMALL	● SMALL
PRESENCE DURING THE COLLOQUIUM				
Sponsor ribbon recognition on name tags	●			
Sponsorship recognition in final program	●	●		
Logo on sponsorship signage for entirety of conference	● LARGE	● MEDIUM	● SMALL	● SMALL
Verbal recognition of sponsorship throughout the colloquium	● 4 TIMES	● 3 TIMES	● 2 TIMES	● 1 TIME
EXHIBIT BOOTH				
8 foot table with 2 chairs	●			
4 foot table with 1 chair		●		
High top table			●	
REGISTRATIONS INCLUDED				
Complimentary registrations	● 4	● 3	● 2	● 1
ADDITIONAL TICKETS DURING DINNERS FOR 6 MEMBERS OF YOUR COMPANY				
Gala dinner	●			
Welcome reception	●	●	●	

SPECIAL SPONSORSHIP OPTIONS:

- Breakfast & Dinners
- Breakout Sessions
- Plenary Sessions
- Refreshment Breaks
- Opening Reception

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

email: taylor@managingmatters.com
tel: 416--944-3183 x 229
web: <http://www.actuaries.org/stjohns2016/>

Joint Sponsorship Opportunities

Sponsors have a unique opportunity to reach a larger actuarial community in 2016 with the Joint Colloquium and CIA Annual Meeting taking place concurrently. The Canadian Institute of Actuaries (CIA) is the national voice of the actuarial profession in Canada. With more than 5,000 members, the Institute puts the public interest ahead of its own, and is dedicated to providing actuarial services and advice of the highest quality.

JOINT SPONSORSHIP OPPORTUNITIES

TUESDAY, JUNE 28

JOINT PLENARY SESSION \$5000

- 2 minute speaking opportunity to introduce speakers for this plenary session to all St. John's Colloquium and CIA Annual Meeting delegates
- Exclusive logo recognition on screen and on signage in the meeting room
- Logo recognition in printed program and on meeting app

PUB CRAWL

Be part of the Rally in the Alley Pub Crawl on the famous George Street. 500 delegates will make their way through several venues to experience the nightlife for which St. John's is famous for.

- Bandana Sponsor \$3000
 - Showcase your brand on the colored bandanas that delegates will wear while participating in the pub crawl
- Signature Newfoundland cocktail \$2000
 - Kick off the festivities with a signature drink before heading out on the official Rally in the Alley
- Pub Dinner Sponsor \$4000
 - Delegates will feast on traditional fish and chips while enjoying Newfoundland music at several different venues
 - Sponsor will receive logo recognition on tables and signage at the venue
- Drink Sponsor \$4000
 - Delegates will receive drink tickets for each of the venues throughout the pub crawl
 - Sponsor receives exclusive branding on the drink tickets
- Screech-in Sponsor \$8000
 - Delegates will be welcomed into the Order of the Screechers in this lively ceremony
 - Includes a branded shot glass for the delegates to bring home

WEDNESDAY, JUNE 29

BUFFET-STYLE HOT BREAKFAST \$3500

- Exposure to all St. John's Colloquium and CIA Annual Meeting delegates
- Exclusive logo recognition sign at the breakfast and on screen
- Logo recognition in program and on meeting app

JOINT MORNING REFRESHMENT BREAK \$3000

- Exposure to all St. John's Colloquium and CIA Annual Meeting delegates
- Exclusive logo recognition sign at the break area
- Logo recognition in program and on meeting app

English www.cia-ica.ca/AM2016

French www.cia-ica.ca/AA2016

Joint Plenary Sponsor

JOINT PLENARY SESSION WITH IAA/IPEBLA/CIA

WEDNESDAY, JUNE 29TH, 2015

PRICE: \$15,000

SPEAKER: MICHAEL WOODFORD



Michael Woodford grew up in Liverpool in the north of England, beginning his working life at Lucas Aerospace as a commercial management trainee. He is 53 years of age, married to Nuncy, a Spanish national, and they have two children, Edward 20 and Isabel 18. As to hobbies, he is a keen runner and enjoys sailing.

Mr Woodford worked for Olympus for 30 years, initially for the UK subsidiary, Olympus KeyMed, joining as a Surgical Salesman, progressing to Sales Manager and Sales Director before being appointed the company's Managing Director in 1990, at the age of 29.

Following a period of dramatic growth for the UK based group, in October 2004 Mr Woodford became a main Board member of Olympus Medical Systems Corporation, and was appointed Executive Managing Director of Olympus Medical Systems Europe, where he implemented a radical programme of change within the organisation which resulted in a doubling of the operating profit within three years.

In April 2008 saw his appointment as Executive Managing Director and Chairman of Olympus Europa Holding, with overall responsibility for the European Medical, Industrial, Life Science and Consumer Products businesses, and became an officer of the main Board of Olympus Corporation in Japan. During his tenure of this role, the operating profit of the European business increased by approaching 50%.

In April 2011, Mr Woodford was appointed President and COO of the Olympus Corporation, one of only four 'gaijins' to run a large Japanese company, but was the very first Western 'salaryman' to rise through the ranks to the top.

On October 1 2011, Mr Woodford was made CEO, but only two weeks later on October 14 was dismissed after querying inexplicable payments in excess of \$1.5 billion and demanding the resignation of the company's Chairman and Vice President.

Mr. Woodford will take the attendees through the rivoting experience of whistle blowing on his own company, and the lessons on governance and crisis management.

BENEFITS

- Exclusive sponsor of this exciting 90-minute keynote session
- Bonus breakout session with a reserved sponsor table
- 3-minute speaking opportunity to introduce Michael Woodford
- Exposure to all St. John's Colloquium and CIA Annual Meeting delegates

- Logo recognition throughout both conferences and on all signage
- Logo recognition in program, on screen and on the meeting app
- Two complimentary registration passes
- One 6' exhibit table and 2 chairs

Registration Form

NAME:	ORGANIZATION:
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ADDRESS:	COUNTRY:
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PHONE:	FAX:
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EMAIL:

☐ PLEASE INVOICE ME

SPONSORSHIP ITEMS YOU WISH TO PURCHASE:

CREDIT CARD NUMBER: (MC/AMEX/VISA):

EXPIRY DATE:

SIGNATURE:

Please make cheques payable to
International Actuarial Association

International Actuarial Association
720 Spadina Ave., Suite 202
Toronto, Ontario, Canada
M5S 2T9

For credit card payment, please fill out the
attached and fax to 416-944-3183 x 229
or
email taylor@managingmatters.com