## Dynamic Investment Strategies in Defined Contribution Drawdown Phase

Brnic Van Wyk - QSuper June 2016



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## The QSuper Retirement Journey

- 1. Background
- 2. QSuper Goals and Philosophy
- 3. Accumulation (context)
- 4. Decumulation (income drawdown)
- 5. Summary



### 1. Background

Australian retirement system has three pillars:

- 1. Means-tested Age Pension from age 65 (safety net)
  - Moving to 67 and then maybe 70
- 2. Compulsory occupational defined contribution system
  - Mandatory employer contributions (currently 9.5% to go to 12%)
  - Concessionally taxed investment earnings (tax-free in pension phase)
- 3. Voluntary employer and member contributions
  - Concessionally taxed up to certain limits



### **Australian Superannuation Industry**

#### Superannuation Funds

- Less than 200 large industry and retail funds
- Small number of large public sector funds
- Corporate funds are limited
- Self managed superannuation funds (maximum 4 members)

#### **Benefits**

- Mandatory preservation until age 55 (moving to 60)
- Tax-free cash lump sum at retirement (if moved to a pension account)
- No lifetime annuity market account based withdrawals (no maximum)



### **QSuper**

- Public sector regulated fund for Queensland State Government employees, former employees and spouses (100 year history)
- 545,000 members (55,000 DB; 200,000 inactive; 34,000 pension)
- Administers over \$80billion in accounts
- Manages ~ \$60billion DC assets
- Closed DB section ~ \$25billion
- Self-insure death, TPD and income protection benefits
- QInvest Financial Planning
- Segregated pension assets
- Default, Choice suite and direct investment platform
- Soft compelled 17.75% contribution rate (5% member)



### 2. QSuper Goals and Philosophy

- Life long financial wellbeing, a broad concept
- Move from uncertain lump sum to stable, risk-adjusted retirement income
- Re-define risk as variability in outcomes (not asset volatility)
- Investment strategy is one (but not only) tool
- Choice members make decisions; we engage, inform and advise
- Trustee has right and obligation to set default investment strategy
- Use all available information, gather and use more
- Started with accumulation phase using ALM methodologies
- Trade-off between certainty and adequacy of outcomes
- Manage strategies dynamically as demographics and risks change



## The Investment Strategy Task

Accumulation

We started here using ALM methodologies

Decumulation

Expand ALM approach into retirement phase

Longevity risk management

Under development and consideration

Integration will come in due course . . .



## 3. Accumulation (context)

#### **Principles**

- Manage assets to meet best estimate of liabilities (ALM)
- Invest "to" not "through" retirement (for now)
- Define risk as not achieving the retirement income objective
- Members typically have asymmetric risk preferences prudent bias
- Respond dynamically to changing investment environment and member characteristics
- Assume members have Age Pension entitlements, under current policies, into the foreseeable future (social security)



#### Use what we DO know about members

#### Segment cohorts of default members

#### Known individual data

- Age
- Account balance
- Salary
- Contribution rate
- Gender

#### Informed assumptions

- Time to retirement
- Retirement income level
- Expected investment returns and risks
- Life expectancy
- Age Pension entitlements (incl. home and other assets)

We currently segment groups on prescribed factors: age and account balance



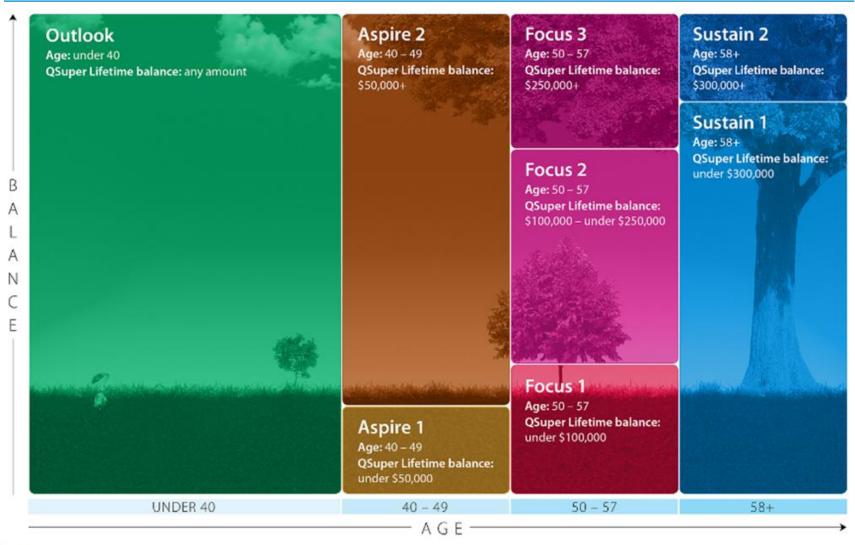
### **Investment Structure (ALM Tenets)**

- Strategies will be constructed from a mix of:
  - 1. A liability hedging (risk free) asset combining two elements:
    - An interest rate hedge (duration equivalent to term to retirement)
    - An inflation hedge
  - 2. Risky assets pool with solid risk premium (common to all cohorts)
- The % mix between the two will designate the cohort strategy risk level
- This is standard asset/liability management methodology

No quantitative optimisation!



## **QSuper Lifetime**





### 4. Decumulation (income drawdown)

At retirement <u>all</u> member options are voluntary:

- Opening an account based pension (structured withdrawal)
- Selecting an income drawdown amount (1 July each year)
- Annual increases to income
- Payment frequency
- Making investment strategy decisions
- Rebalancing between chosen investment options
- Order from which investment options income payments are made

'Default' structures can be built for all the operational options

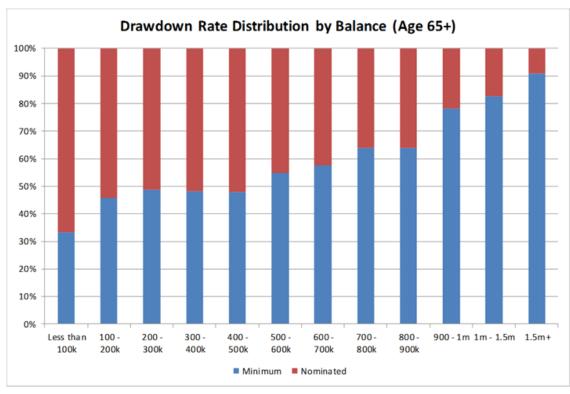
Legal

**Operational** 



## Legislated minimum drawdown rates

<u>Age</u>	% of balance
Under age 65	4%
65-74	5%
75-79	6%
80-84	7%
85-89	9%
90-94	11%
95 and older	14%





### QSuper's approach

- Extend ALM methodologies to retirement period
- Observed (partial) cash lump sum withdrawals
- Two additional pieces of information:
  - Date of retirement
  - 2. Income drawdown preference (proxy for liability)
    - Minimum age based %; or
    - A fixed \$ amount above the minimum
- Cannot know actual objectives and risk preferences
- Reasonable to infer certain things



#### Minimum % Drawdown

- Probably seeking to preserve capital
- Creates income sustainability, not stability or predictability
- Long investment horizons
- Tolerant of sequence risk and income volatility
- Would seek high growth allocation
- Variable income (account balance and minimum drawdown % changes)
- Members with higher balances tend to opt for this



### **Higher Fixed \$ Drawdown**

- Prioritising fixed income over sustainability and capital preservation
- Expect (shorter) finite horizon for capital
- Investment horizons shorter and reducing over time
- Lower tolerance for capital volatility
- No tolerance for income volatility
- Sequence risk is important; increases as capital declines relative to income
- Seek asset allocation that adjusts with changing risks
- Growth assets should decline with investment horizon
- Members with lower balances tend to opt for this



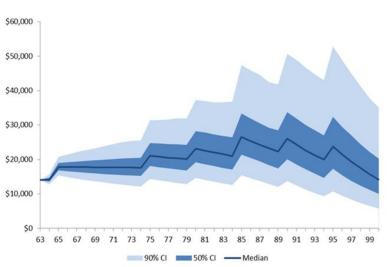
## So: Decumulation Strategy

- Needs to reflect two different liability states
- Adapt as members move between them
- Establish two asset pools (high risk and low risk)
- Two years nominated income into low risk for regular drawdowns
- Remainder of balance in high risk
- Rebalance regularly (quarterly)
- Not perfect but it captures roughly the right strategy
- Consistent with 'bucketing' strategies:
  - Popular amongst financial planners
  - Easy to understand
  - Addresses behavioural biases

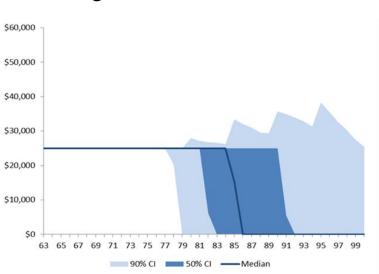


## Income level (excluding Age Pension)

Minimum % drawdown



Higher fixed \$ amount



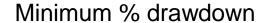
Market stresses and member stresses (e.g. cash lump sums) are absorbed in:

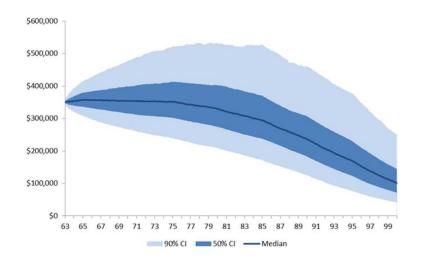
Income level

Asset allocation

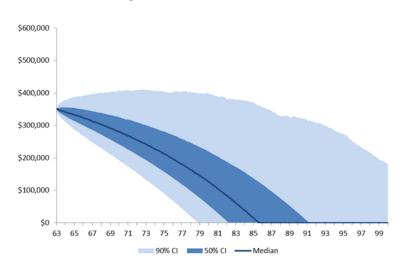


#### **Account balance**





#### Higher fixed \$ amount

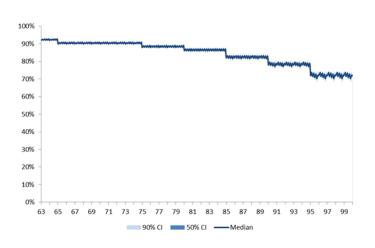


Portfolio life expectancy differs, i.e. 'duration of liabilities' are different

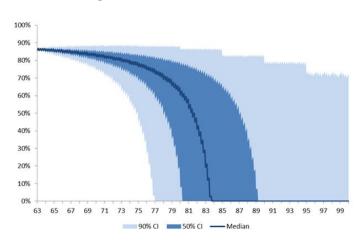


## Risky assets allocation

Minimum % drawdown



Higher fixed \$ amount



Investment strategy is adjusted differently



### 5. Summary

- The objective is financial wellbeing. Retirement income is part of it and that is a multi-faceted problem.
- Setting investment strategy (default) or advising on it (choice) is an important but not sole weapon to use in this challenge.
- The long established tenets of ALM (including annuities) provide a solid basis to understand asset and liabilities; develop strategies to manage the changing risks; and monitor outcomes.
- Individual members have finite money-weighted outcomes, rolling timeweighted investment performance bears little relevance.



#### Conclusion

QSuper has started the journey, with a long way yet to go:

- We use all the information we have on members and are seeking more.
- We adjust investment strategies over time; imperfect but better than not adjusting.
- We tailor strategies to the best practical extent currently possible, with incremental improvement planned into the foreseeable future.
- We are very keen to learn from others as they grapple with the same challenge.



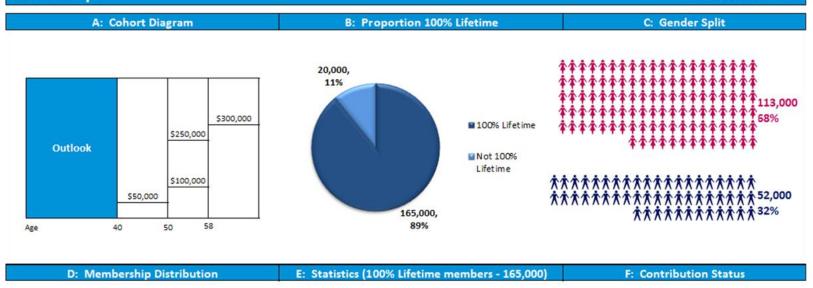
## **Appendix**

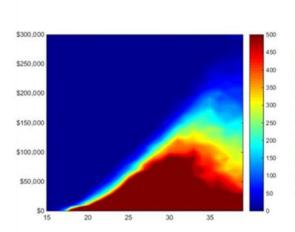
# **Discussions**



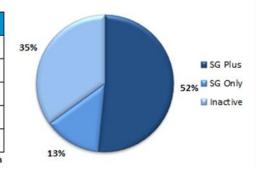
#### **OUTLOOK**

Membership 31 October 2015





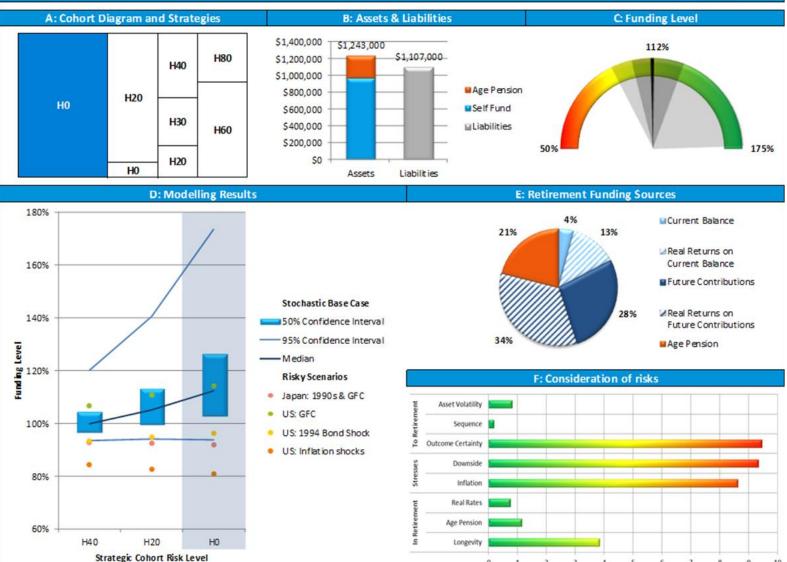
	SG Plus	SG Only	Inactive
Number of members	85,000	22,000	58,000
FUM	\$5.7b	\$0.8b	\$1.3b
Average Age	31	30	31
Median Balance	\$52,000	\$20,000	\$7,000
Median Salary	\$64,000	\$36,000	N/A





#### **OUTLOOK - SG PLUS**

#### Strategy 31 October 2015





#### OUTLOOK

#### Monitoring November 2015 Refresh A: Cohort Diagram B: Refresh Transitions (20 Nov 15) C: FUM since Inception 9,000 Aspire 2 8,500 Sustain 2 Focus 3 FUM: \$303m €8,000 Members: 2,281 E 7,500 Outlook Aspire 2 Outlook E 7,000 FUM: -\$348m Focus 2 Members: -5,641 Sustain 1 Aspire 1 FUM: \$45m Focus 1 Members: 3,360 Aspire 1 D: Cohort Cash Flows (21 May 2015 to 20 Nov 2015) D1: Net Cash Flows D2: Breakup of Outflows Members (% of cohort) FUM (% of Outflows) 700 600 14% 0.4% 0.7% 500 FUM ( million) 400 39% External Rollover 300 0.0% 200 Internal Transfer 100 to Pension 0 Investment Inflows Net Flows -100 Out flows 47% 0% Switch 19% -200 E: SG Plus Performance Attribution (21 May 2015 to 20 Nov 2015) 124.0% 0.8% 0.4% 122.0% 0.6% 0.2% 0.5% 0.0% 0.0% 10.6% 0.2% 120.6% 120:0% 118.0% 116.0% 114.0% 112.0% 110.6% 110.0% 108.0% 106.0% Age Pension Age Pension Age Pension Inflation **ASFA** Pre-Retirement Real Returns Real Annuity Rate Legislation Changes 26 May 2014 26 Nov 2014 Actual versus Expected **Updated Assumptions**



## Attribution analysis of funding level

