TITLE: Japanese saving / bancassurance market under long dated low interest rate environment

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Key words: Bancassurance, Japan, low interest rate, xccy basis, reinsurance, risk management, accounting

Purpose of your paper:
Introduction of Japanese bancassurance market, and its related typical topics.

Synopsis:
This paper represents the most recent situation in Japanese bancassurance saving insurance market. It also discuss how the market has evolved, and what is the current issues after the long dated extremely low interest rate. This potentially suggests a way to survive global lower rates environment for insurance companies.

Note: If you are not presenting a paper for this Colloquium, please include as much detail as possible in your Synopsis (maximum three pages) to enable delegates to prepare for your session.