



NEED

The stimulation of new ideas and creative solutions will be critical to the development of people, organisations and communities in a world faced by increasingly complex challenges. There is a need to develop technologies to deliver self-sustaining Socio-Economic impact. Pension funds are being asked by their members to consider Social Impact projects as part of their investment portfolio.

IDEA

The creation of a Holographic Enterprise Centre to include an Incubator, Accelerator and Investment Fund linked to an Entrepreneurial Hub. The aim would be to develop ideas and inventions through a multi-discipline Incubator that responded to identified market needs. The Accelerator would commercialise innovations to the Liquidity Event through organic growth, IPO or Sale. The Investment Fund would be the portal for various types of investors that would include Business Angels, Family Offices and Pension Funds.

TEAM

Each unit would be managed by a multi-discipline Leadership team to include a Visionary (CEO), Innovation Director (CTO), Operational Director (COO) and Finance/Investment Director (CFO).

VALUE PROPOSITION

It is proposed to initially raise CHF 50 million to fund a range of innovative technologies with high socio-economic impact. Return on Investment will typically be over five years with an arbitrated return of 10%. Pension Funds will be encouraged to be longitudinal investors.