

“Going Beyond Uncertainty”

**Opportunities for the
Actuarial Profession**

Agenda

- 1. Forces Driving Changes that Create Opportunities**
- 2. Environmental Finance**
- 3. Risk Management**
- 4. Banking**
- 5. Insurance**
- 6. Questions and Discussion**

Forces Driving Change for Actuaries

- **Political Demands for Governance Transparency**
- **Harmonisation of Global Prudential Regulation**
- **International Accounting Standards**
- **Relentless Rise of Sustainability as an Issue**
- **Economic Growth (especially China & India)**

Environmental Finance

- **Arises from Environmental problems**
e.g. Water, CO₂, Air Pollution
- **Policy solutions open to government :**
 - ⇒ Command-and-control regulation
 - ⇒ Tax & fiscal measures
 - ⇒ Market mechanisms

Environmental Finance

- **What is it ?**

- ⇒ Needed where-ever market mechanisms and finance techniques & practices are used to manage environmental issues

- **Examples**

- ⇒ Market mechanism to ration environmental goods or bads
 - ⇒ Creation of tradable commodity instruments that confer a value on beneficial environmental activities or outcomes
 - ⇒ Use of financial instruments to manage risks arising from natural events such as weather (weather derivatives)

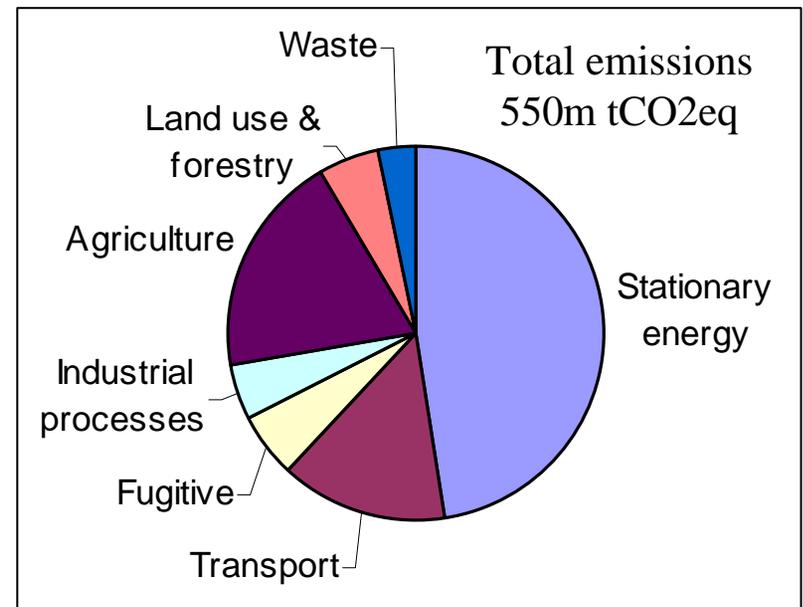
Some Examples

- GHG emissions trading
- US pollutant trading
- Renewable Energy Certificate trading
- Water trading
- Salinity trading
- Biodiversity
- Weather derivatives

Case study: Climate Change and Emissions Trading

Climate Change and GHG Emissions

- For this discussion, leave science of climate change out of it – focus on the financial aspects
- GHG emissions are a fundamental by-product of economic activity
- Question becomes: how do we reduce GHG emissions with the minimum impact on economic activity?



Australian GHG emissions by sector (2002)

Emissions Trading – Some Theory

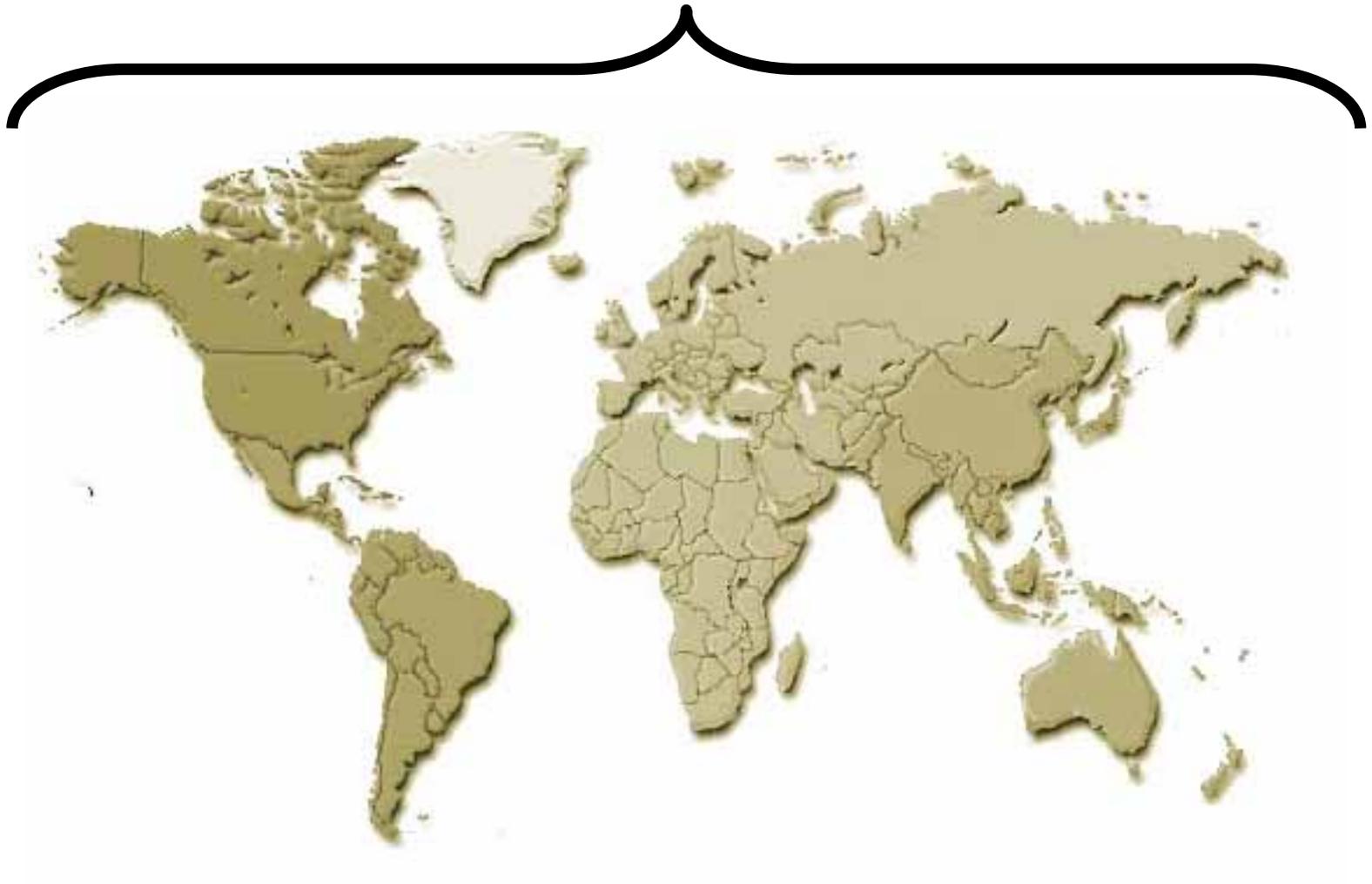
- **Many variations possible**
- **Standard model**
 - ⇒ Economy-wide emission limits defined
 - ⇒ Regulator creates “tradable allowances”
 - ⇒ Allowance confers right to emit unit quantity of pollutant
 - ⇒ Emitters must hold and surrender sufficient allowances to cover their emissions during a defined period (eg, 1 year)
 - ⇒ Non-compliance leads to financial penalties
 - ⇒ Emitters choose the most cost effective route (reduce emissions or buy extra allowances)
 - ⇒ Market price for allowances based on supply and demand

Emissions Trading – Simplified Model

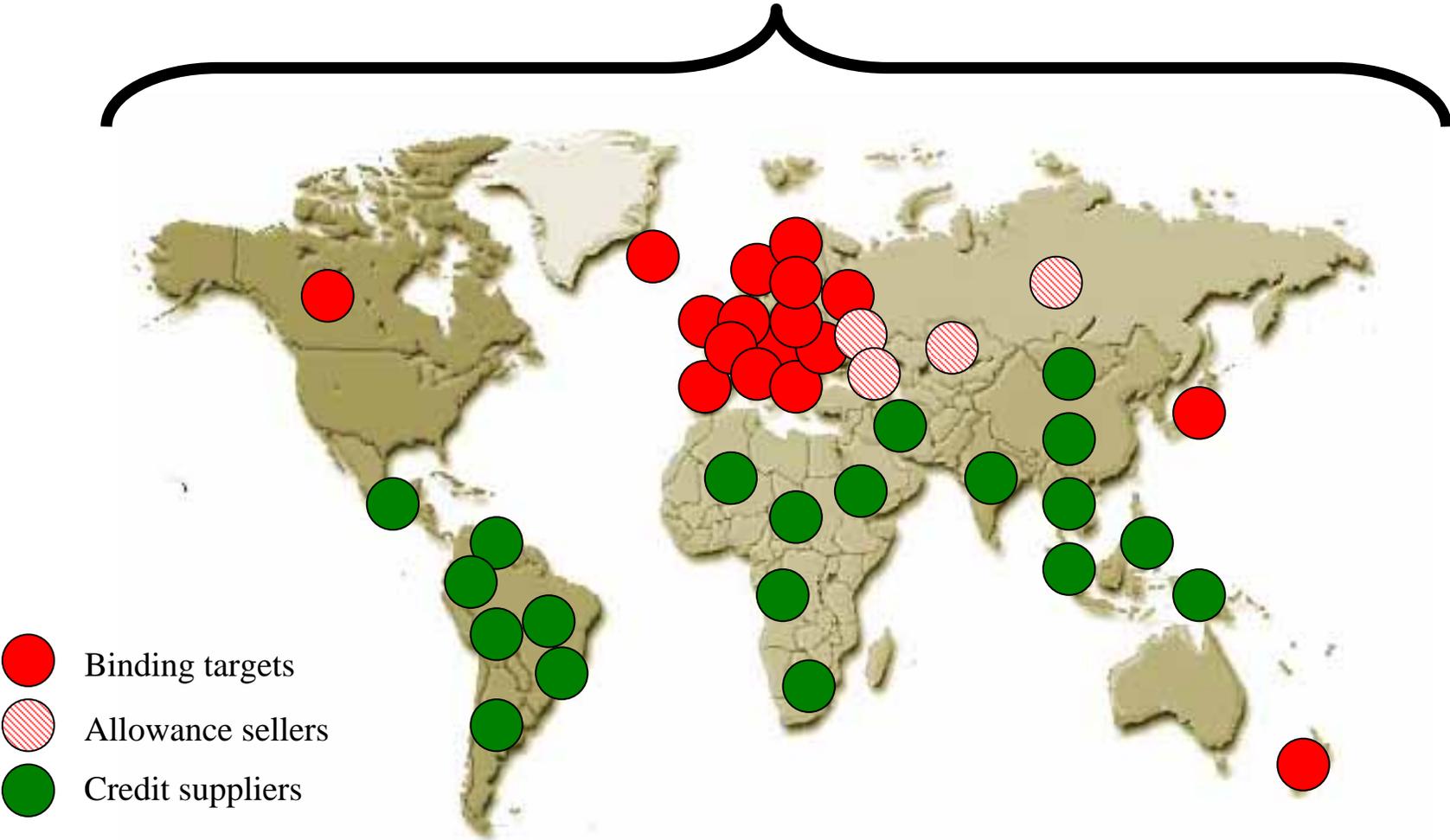
Consider a hypothetical economy that emits 120 tCO₂ pa:

- ⇒ 2 manufacturers
- ⇒ Each produces 60 tCO₂ pa for a total of 120 tCO₂ pa
- ⇒ Government wants to reduce total emissions to 100 tCO₂ pa
- ⇒ Government sets up a trading scheme, issues 100 **Emission Allowances** (EAs), with 50 to each manufacturer
- ⇒ Each EA gives the right to emit 1 tCO₂
- ⇒ Manufacturer A can reduce emissions at a cost of \$10 per tCO₂
- ⇒ Manufacturer B can reduce emissions at a cost of \$20 per tCO₂
- ⇒ With no trading, cost of reduction would be = $10 \times \$10$ [A] + $10 \times \$20$ [B] = \$300
- ⇒ With trading, Manufacturer A could reduce by 20, at a total cost of \$200 – A would then emit 40 tCO₂, whilst holding 50 EAs, thereby freeing 10 EAs for sale to B
- ⇒ The sale price would be somewhere between \$10 [cost of reduction for A] and \$20 [cost of reduction for B] per tCO₂
- ⇒ Net cost to economy is \$200, instead of \$300 under the “no trading” scenario
- ⇒ This is a simplified model of a CAP-AND-TRADE scheme

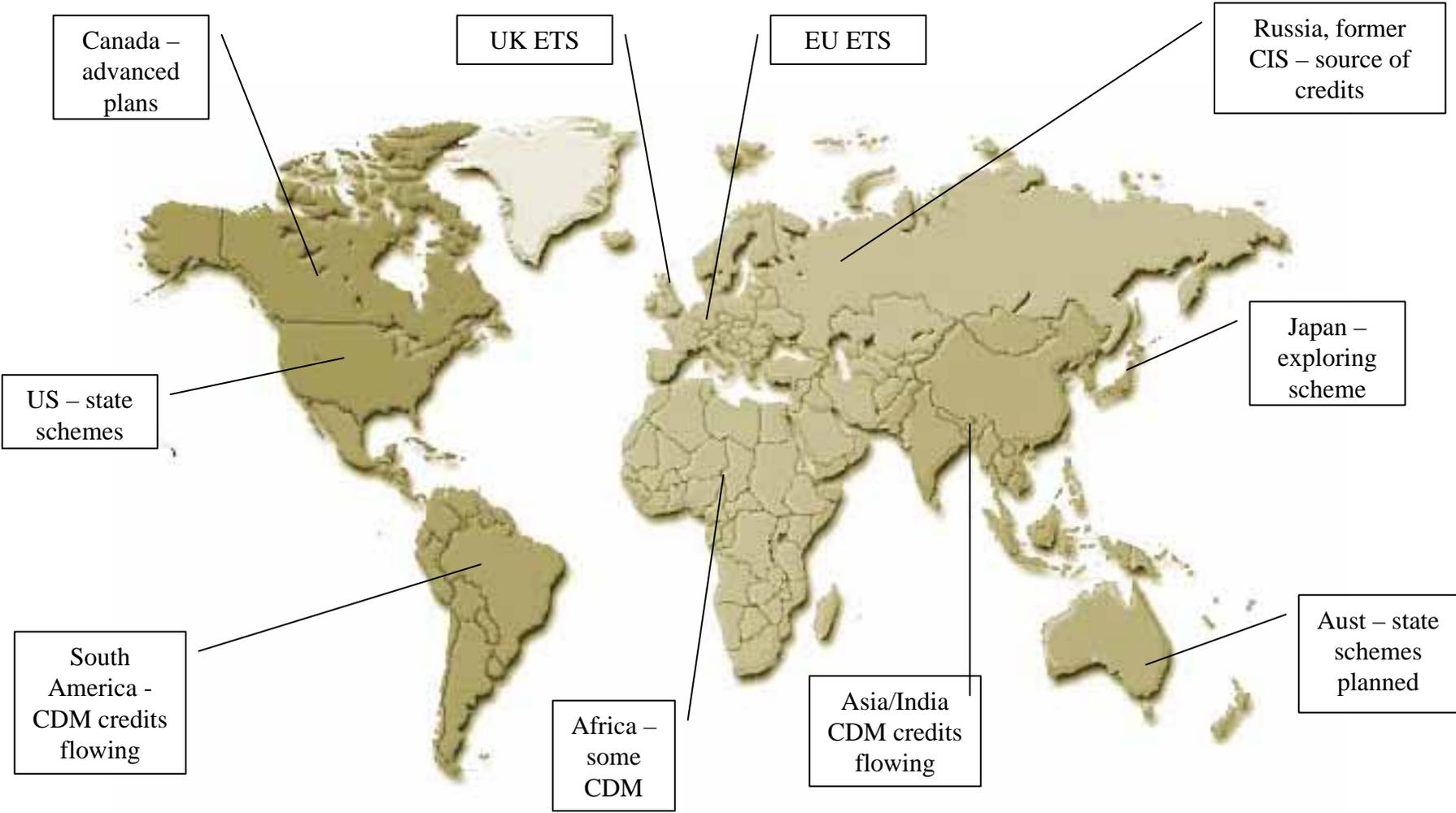
Kyoto Protocol



Kyoto Protocol



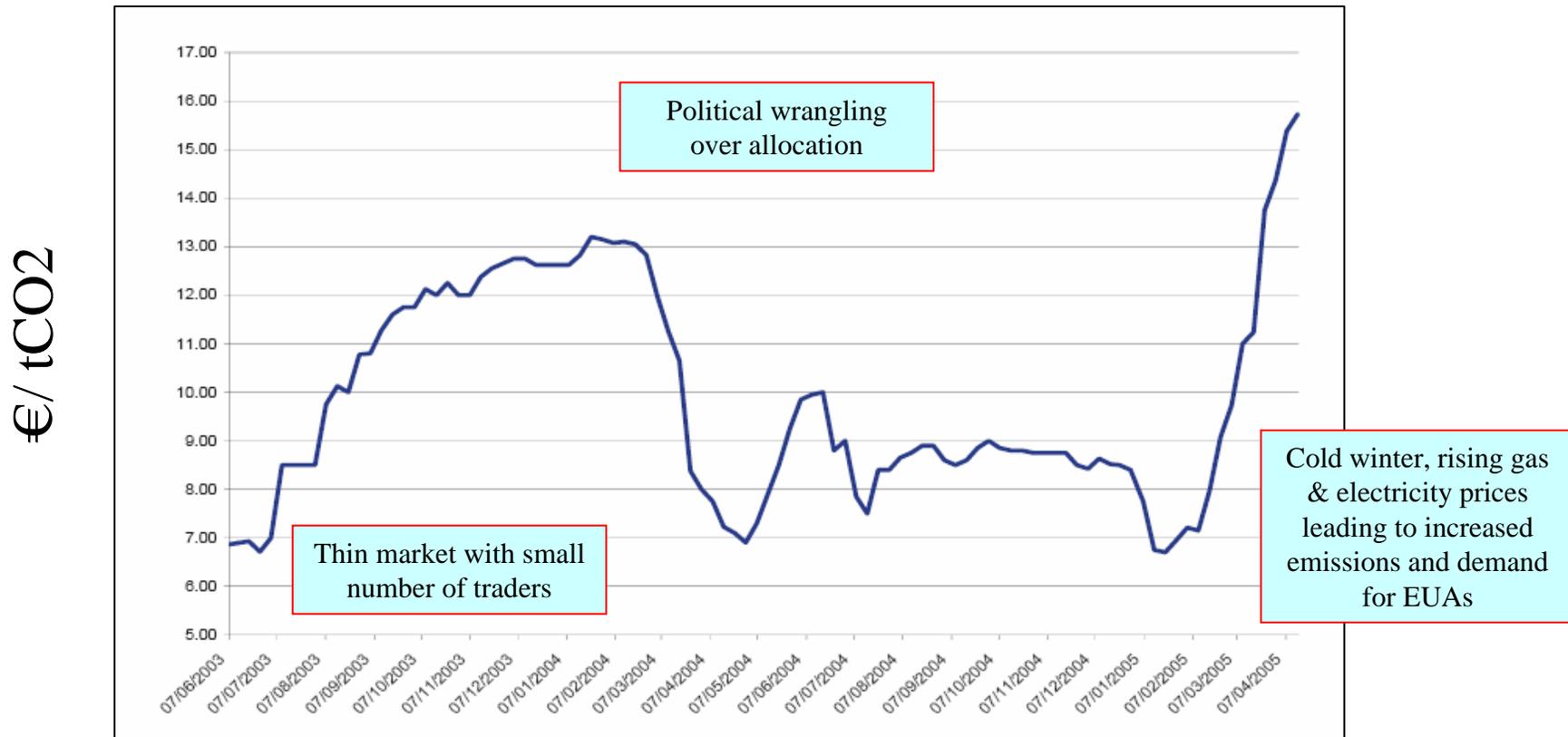
Emissions trading around the world



EU Emissions Trading Scheme

- Cap-and-trade scheme
- Commenced on 1 January 2005
- Covers 40-50% of CO₂, to be extended from 2008 onwards across 25 Member States
- Non-EU countries likely to join (eg, Norway)
- Created a new commodity instrument, an EU Allowance
- Allows international linkages – “Carbon Credits” or CERs from developing countries
- Huge infrastructure supports this

EU ETS – price chart



June-03 to April-05

Federal Policy

“ Should such an effective global response on climate change be in prospect, **the government will consider least-cost approaches to constraining emissions. This consideration would encompass the possible introduction of market-based measures (such as an emissions trading scheme)** in the longer term, noting the potential for these to lead a better resource allocation and provide industry and individuals with the greatest flexibility in determining how best to respond.”

Source: Securing Australia's Energy Future, Australian Government, 2004

States unite to develop national emissions trade market

31 March 2005

"State and Territory Governments established a working group to develop a multi-jurisdictional emissions trading scheme for consideration. The working group reported on progress to First Ministers of State and Territory Government in December 2004.

10 key principles

- A cap and trade approach;
- National scheme & sector based;
- Scheme to initially cover the stationary energy sector;
- Scheme to cover all six GHG's;
- Permit allocation a mix of administratively allocated and auctioned permits;

- Penalty set to encourage compliance & to establish a price ceiling for the permit market;
- Offsets be allowed;

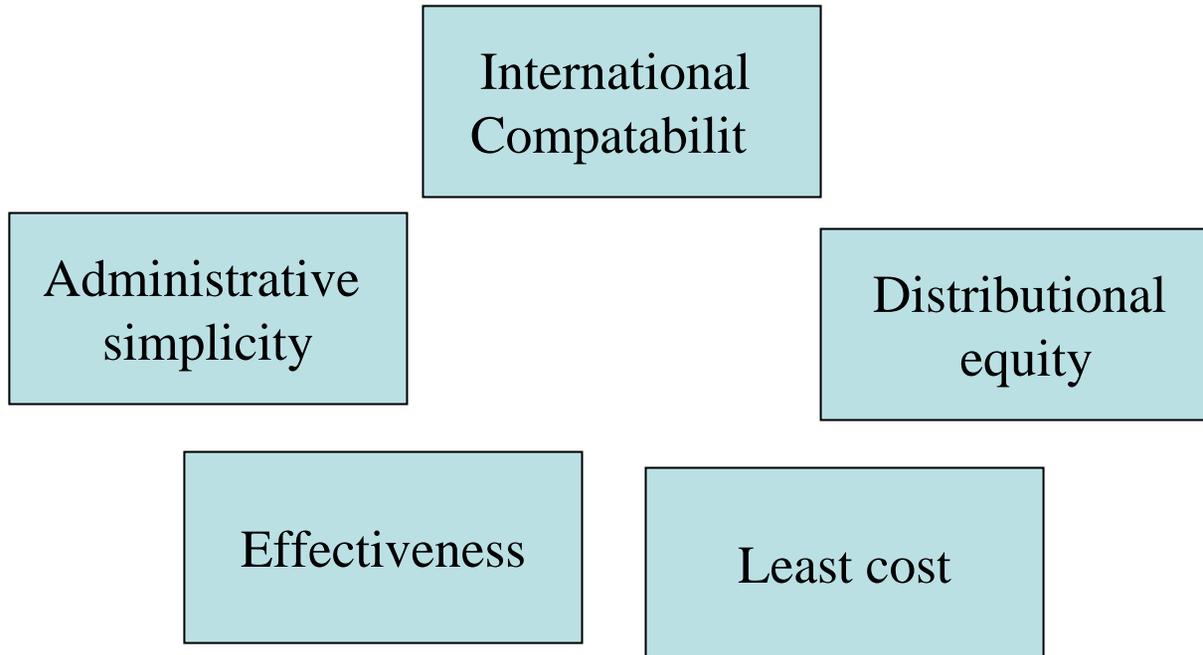
Ongoing work

The group will undertake further investigation and analysis and provide a report to First Ministers in the second half of 2005.

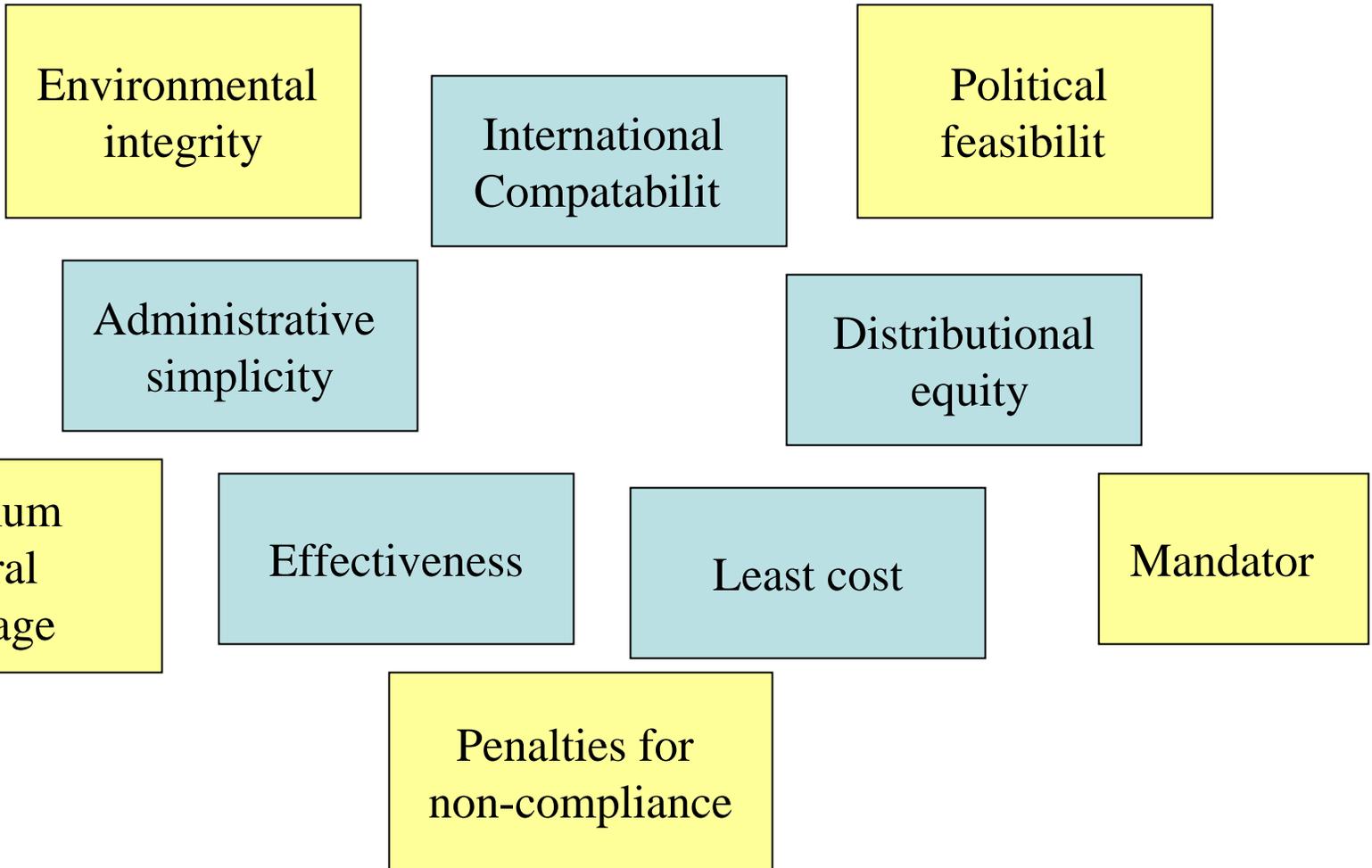
It is anticipated that a public discussion paper would be released later in 2005.

Characteristics of a good environmental market

Characteristics of a good trading scheme



Characteristics of a good trading scheme



Opportunities for Actuaries in Environmental Finance

Professionals Currently Involved

- Economists
- Environmental engineers/consultants
- Lawyers
- Strategy consultants
- Accountants and financial analysts
- (Financial) Traders
- Commodity analysts
- IT Specialists

and Actuaries !

Job Advertisement: Business Risk Analyst - Emissions

We are seeking to make key appointment in our trading division. Your role will include:

- *Quantitative analysis of emissions market to support trading decisions*
- *Complex modelling combining financial and technical factors with uncertainty*
- *Manage impact of uncertainty by considering alternative scenarios*
- *Determining capital required for long term viability*

Ideally you will:

- *be a self-motivated individual with strong analytical and statistical skills*
- *have good communication skills with the ability to present complex technical matters in a clear non-technical manner*

Please send your resume to Environmental Trading Ltd, by 1st July 2005

Risk Management

- Opportunities to work in multi-disciplinary teams seek to solve today's problems (not just refining solutions to old problems)
- Many applications e.g.
 - Real Options Analysis
 - Project Finance
- Need for wider education – ERMII initiative

Banking

- Implementation of Basel II provides significant opportunities for actuaries modelling and advising on :
 - Credit Risk
 - Market Risk
 - Operational Risk

Insurance

- Massive demand growth to implement new accounting standards (e.g. “HHH experience”)
- Significant demand to implement new prudential standards (e.g. Solvency II)
- Risk margin (adjustment) assumptions & quantification to be disclosed

What is Needed to Realise this Vision ?

- Start Thinking Globally while Acting Locally
 - IAA Practice Standards cannot be “optional” for ever
- A Risk & Opportunity Assessment for the Profession
 - Under-funded Pension Obligations the Next Problem ?
- Education & CPD to support Actuaries as business leaders & thinkers – not just analysts of detail

- So - What is the Actuarial Profession to become ?
- Can we “*Go Beyond Uncertainty*” to create value adding solutions to risk laden problems ?
- Or will we retreat to a narrowly defined, declining base and let others take up the challenge ?