Attracting actuaries to the profession

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International Actuarial Association (IAA)
Presidents’ Forum
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Attraction
Aspiring students and candidates

- BeAnActuary.org
- The Future Actuary
Centers for Actuarial Excellence (CAE)

- Connection to academic branch of the profession
- Enhance research and intellectual capital development
- CAE Student Summit
University student outreach

- Monthly outreach events
- Meet with students and faculty
- Interaction with local actuaries and recent FSAs (panel presentation)
Retention
Enhanced relationship with candidates initiative

- Networking and professional development events
- Education activities
E-Learning

- Networking and community functions
BizLibrary

- Business skills e-Courses
Engagement
Cultivating opportunities for actuaries

- 2014 SOA strategic initiative
Dialogue

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