## ACTUARIAL APPLICATIONS OF A HIERARCHICAL INSURANCE CLAIMS MODEL

BY

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#### Abstract

This paper demonstrates actuarial applications of modern statistical methods that are applied to detailed, micro-level automobile insurance records. We consider 1993-2001 data consisting of policy and claims files from a major Singaporean insurance company. A hierarchical statistical model, developed in prior work (Frees and Valdez (2008)), is fit using the micro-level data. This model allows us to study the accident frequency, loss type and severity jointly and to incorporate individual characteristics such as age, gender and driving history that explain heterogeneity among policyholders.

Based on this hierarchical model, one can analyze the risk profile of either a single policy (micro-level) or a portfolio of business (macro-level). This paper investigates three types of actuarial applications. First, we demonstrate the calculation of the predictive mean of losses for individual risk rating. This allows the actuary to differentiate prices based on policyholder characteristics. The nonlinear effects of coverage modifications such as deductibles, policy limits and coinsurance are quantified. Moreover, our flexible structure allows us to "unbundle" contracts and price more primitive elements of the contract, such as coverage type. The second application concerns the predictive distribution of a portfolio of business. We demonstrate the calculation of various risk measures, including value at risk and conditional tail expectation, that are useful in determining economic capital for insurance companies. Third, we examine the effects of several reinsurance treaties. Specifically, we show the predictive loss distributions for both the insurer and reinsurer under quota share and excess-of-loss reinsurance agreements. In addition, we present an example of portfolio reinsurance, in which the combined effect of reinsurance agreements on the risk characteristics of ceding and reinsuring company are described.

### **Keywords**

Long-tail regression, copulas, risk measures, reinsurance.

## 1. INTRODUCTION

Actuaries and other financial analysts that work with short term coverages such as automobile insurance and healthcare expenditures typically have massive amounts of in-company data. With modern computing equipment, analysts can readily access data at the individual policyholder level that we term "micro-level". Actuaries use statistical models to summarize micro-level data that subsequently need to be interpreted properly for financial decisionmaking. For example, automobile insurers typically differentiate premium rates based on policyholder characteristics such as age, gender and driving history. Gourieroux and Jasiak (2007) have dubbed this emerging field the "microeconometrics of individual risk".

Developing a statistical model to substantiate rate differentials may not be straightforward because policyholder characteristics can affect the frequency (number of accidents) and the severity (amount or intensity of the accident) in different ways. Moreover, policies differ based on the type of coverage offered as well as payment modifications (such as deductibles, upper limits and coinsurance). Actuaries are also interested in other financial measures in addition to those used for pricing. For example, actuaries use measures that summarize portfolio risks for capital allocation and solvency purposes. As another example, actuaries involved in managing risk through reinsurance use statistical models to calibrate reinsurance treaties.

This paper demonstrates analyses that can be used for pricing, economic capital allocation, solvency and reinsurance based on a statistical model of a specific database. The structure of the database encompasses policyholder and claim files and is widely used. To illustrate, all property and casualty (general) insurers domiciled in Singapore use this structure to report their data to a quasi-governmental organization, the General Insurance Association (G.I.A.) of Singapore.

Our data are from a Singaporean insurance company. From the policyholder file, we have available several policyholder characteristics that can be used to anticipate automobile insurance claims. Additional data characteristics are in Section 2.2. For each policy *i*, we are interested in predicting:

- $N_i$  the number of losses and
- y<sub>ijk</sub> the loss amount, available for each loss, j = 1, ..., N<sub>i</sub>, and the type of loss k = 1, 2, 3.

When a claim is made, it is possible to have one or a combination of three types of losses. We consider: (1) losses for injury to a party other than the insured  $y_{ij1}$ , (2) losses for damages to the insured, including injury, property damage, fire and theft  $y_{ij2}$ , and (3) losses for property damage to a party other than the insured  $y_{ij3}$ . Occasionally, we shall simply refer to them as "injury", "own damage" and "third party property". It is not uncommon to have more than one type of loss incurred with each accident.

The hierarchical model was developed in our prior work (Frees and Valdez (2008)). This model allows for:

- risk rating factors to be used as explanatory variables that predict both the frequency and multivariate severity,
- the long-tail nature of the distribution of insurance claims through the GB2 (generalized beta of the second kind) distribution and
- the "two-part" distribution of losses. When a claim occurs, we do not necessarily realize all three types of losses. Each type of loss may equal zero or may be continuous and hence be comprised of "two parts". Further, we allow for
- losses to be related through a *t*-copula specification.

To keep this paper self-contained, this statistical model is described in the Section 2.3. To give readers a feel for the historical precedents of this model, Section 2.1 provides a review of the literature.

We fit this model to 1993-2000 company data. The statistical model allows us to provide predictions for a 2001 portfolio of n = 13,739 policies. Several risk rating factors known at the beginning of the year are used to develop predictions. The focus of this paper is to show how predictions from this statistical model can be used for rating and portfolio risk management. Due to the hierarchical nature (multiple layers) of our model, we use a simulation-based approach to calculate the predictions. The simulation procedures are described in Appendix A.3.

Section 3 discusses individual risk rating by the predictive mean, a measure that actuaries base prices upon. To begin, the model allows us to quantify differences by risk rating factors. Moreover, although our data are based on a comprehensive coverage that offers protection for "injury", "own damage" and "third party property", we can compute predictive means for each type of coverage. This allows the analyst to assess the effects of "unbundling" the comprehensive coverage.

We also quantify the effect of other policy modifications, such as if the policy paid only for one claim during the year or the effect of policy limits such as deductibles, upper coverage limit (by type of coverage) and coinsurance. This type of flexibility allows the actuary to design a coherent pricing structure that is appealing to consumers.

Section 4 examines predictive distributions for a portfolio or group of policies. Here, we seek to gain insights into the effects of "micro-level" changes, such as the introduction of a policy deductible or upper limit, on the "macro-level" group basis. In principle, the group could be selected by geographic region, sales agent type or some other method of clustering. For illustrative purposes, we simply take random subsets of our portfolio of n = 13,739 policies. Because of our concern of macro-level effects, Section 4 goes beyond simply the predictive mean and examines other summary measures of the distribution. We do this by Monte Carlo methods, where we simulate the loss frequency, type and severity for each policy in the group.

The portfolio summary measures include well-known tail summary measures such as the Value-at-risk (VaR) and the conditional tail expectation (CTE).

Thus, the tools that we propose can be used to determine economic capital for insurers as well as for solvency testing. For example, we are able to quantify the effect of imposing an upper limit on injury protection on the VaR for the portfolio. Although we allow for long-tail severity for individual policies, we can give practical guidance as to when approximate normality (via a central limit theorem) holds for a portfolio of policies.

Section 5 retains the focus on portfolio of policies but now with an eye towards quantifying the impact of reinsurance treaties. Essentially, we are interested in "macro-level" changes from our micro-level (individual policy) model. We discuss proportional reinsurance as well as non-proportional reinsurance, and examine the effect of reinsurance agreements on the losses distribution. An example of portfolio reinsurance is given, and the combined effects of reinsurance agreements are investigated by showing the tail summary measures of losses for both insurer and reinsurer.

Section 6 provides a summary and closing remarks.

## 2. HIERARCHICAL INSURANCE CLAIMS

### 2.1. Literature Review

There is a rich literature on modeling the joint frequency and severity distribution of automobile insurance claims. To distinguish this modeling from classical risk theory applications (see, for example, Klugman, Panjer and Willmot, 2004), we focus on cases where explanatory variables, such as policyholder characteristics, are available. There has been substantial interest in statistical modeling of claims frequency, see Boucher and Denuit (2006) for a recent example. However, the literature on modeling claims severity, especially in conjunction with claims frequency, is less extensive. One possible explanation, noted by Coutts (1984), is that most of the variation in overall claims experience may be attributed to claim frequency (at least when inflation was small). Coutts (1984) also remarks that the first paper to analyze claim frequency and severity separately seems to be Kahane and Levy (1975).

Brockman and Wright (1992) provide an earlier overview of how statistical modeling of claims and severity can be helpful for pricing automobile coverage. For computational convenience, they focused on categorical pricing variables to form cells that could be used with traditional insurance underwriting forms. Renshaw (1994) shows how generalized linear models can be used to analyze both the frequency and severity portions based on individual policyholder level data. Hsiao et al. (1990) note the "excess" number of zeros in policyholder claims data (due to no claims) and compare and contrast Tobit, two-part and simultaneous equation models, building on the work of Weisberg and Tomberlin (1982) and Weisberg et al. (1984). However, all of these papers use grouped data, not individual policyholder level data as in this paper.

Pinquet (1997, 1998) provides a more modern statistical approach, fitting not only cross-sectional data but also following policyholders over time. Pinquet

was interested in two lines of business, claims at fault and not at fault with respect to a third party. For each line, Pinquet hypothesized a frequency and severity component that were allowed to be correlated to one another. In particular, the claims frequency distribution was assumed to be bivariate Poisson. Severities were modeled using lognormal and gamma distributions. Also at the individual policyholder level, Frangos and Vrontos (2001) examined a claim frequency and severity model, using negative binomial and Pareto distributions, respectively. They used their statistical model to develop experience rated (bonus-malus) premiums.

### **2.2.** Data

Our statistical model of insurance claims is based on detailed, micro-level automobile insurance records. Specifically, we analyzed information from two databases: the policy and claims files. The policy file consists of all policyholders with vehicle insurance coverage purchased from a general insurer during the observation period. Each vehicle is identified with a unique code. This file provides characteristics of the policyholder and the vehicle insured, such as age and gender, and type and age of vehicle insured. The claims file provides a record of each accident claim that has been filed with the insurer during the observation period and is linked to the policyholder file. For this analysis, we ignored claims where no payments are made. Unfortunately, there was no information in the files as to whether the claim was open or settled.

Some insurers also use a payment file that consists of information on each payment that has been made during the observation period and is linked to the claims file. Although it is common to see that a claim will have multiple payments made, we do not use that information for this paper and consider the aggregate of all payments that arise from each accident event. See Antonio et al. (2006) for a recent description of the claims "run-off" problem.

The policyholder file provides several characteristics to help explain and predict automobile accident frequency, type and severity. These characteristics include information about the vehicle, such as type and age, as well as person level characteristics, such as age, gender and prior driving experience. Table 1 summarizes these characteristics. These characteristics are denoted by the vector  $\mathbf{x}_{it}$  and will serve as explanatory variables in our analysis. Person level characteristics are largely unavailable for commercial use vehicles, so the explanatory variables of personal characteristics are only used for observations having non-commercial purposes. We also have the exposure  $e_{it}$ , measured in (a fraction of) years, which provides the length of time throughout the calendar year for which the vehicle had insurance coverage.

With the information in the claims file, we potentially observe a trivariate claim amount, one claim for each type. For each accident, it is possible to have more than a single type of claim incurred; for example, an automobile accident can result in damages to a driver's own property as well as damages to a third party who might be involved in the accident.

#### TABLE 1

DESCRIPTION OF RISK RATING FACTORS

Description
The year 1-9 corresponding to calendar year 1993-2001. The type of vehicle insured, either automobile (A) or others (O). The age of vehicle, in years, grouped in six categories. The cubic capacity of the vehicle. The gender of the policyholder, either male or female. The age of the policyholder, in years, grouped in to seven categories. No Claim Discount. This is based on the previous accident record of the policyholder. The higher the discount, the better is the prior accident record.

To provide focus, we restrict our considerations to "non-fleet" policies; these comprise about 90% of the policies for this company. These are policies issued to customers whose insurance covers a single vehicle. In contrast, fleet policies are issued to companies that insured several vehicles, for example, coverage provided to a taxicab company, where several taxicabs are insured. See Angers et al. (2006) and Desjardins et al. (2001) for discussions of fleet policies. The unit of observation in our analysis is therefore a registered vehicle insured, broken down according to their exposure in each calendar year 1993 to 2001. In order to investigate the full multivariate nature of claims, we further restrict our consideration to policies that offer comprehensive coverage, not merely for only third party injury or property damage.

In summary, the hierarchical insurance claims model is based on observable data consisting of

$$\{e_{it}, \mathbf{x}_{it}, N_{it}, M_{iti}, y_{itik}, k = 1, 2, 3, j = 1, ..., N_{it}, t = 1, ..., T_i, i = 1, ..., n\}$$

Here, e represents exposure,  $\mathbf{x}$  are for explanatory variables, N is the number of claims, M is the type of claim and y represents the claim amount. Appendix A.1 provides descriptive statistics of accident frequency, type of losses and claim amount.

## 2.3. Statistical Model

The statistical model, from Frees and Valdez (2008), consists of three components – each component uses explanatory variables to account for heterogeneity among policyholders. The first component uses a negative binomial regression model to predict accident probability. The second component uses a multinomial logit model to predict type of losses, either third party injury, own damage, third party property or some combination. The third component is for severity; here, a GB2 distribution is used to fit the marginal distributions and a *t*-copula is used to model the dependence of the three types of claims.

It is customary in the actuarial literature to condition on the frequency component when analyzing the joint frequency and severity distributions. See, for example, Klugman, Panjer and Willmot (2004). Frees and Valdez (2008) incorporate an additional claims type layer to handle the many zeros in each distribution (known as "two-part" data) as well as accounting for the possibility of multivariate claims. Specifically, conditional on having observed at least one type of claim, the random variable M describes which of the seven combinations is observed. Table 2 provides potential values of M.

TAB	LE	2

Value of M	1	2	3	4	5	6	7
Claim by Combination Observed	$(y_1)$	$(y_2)$	( <i>y</i> <sub>3</sub> )	$(y_1, y_2)$	$(y_1, y_3)$	$(y_2, y_3)$	$(y_1, y_2, y_3)$

We are now in a position to describe the full predictive model. Suppressing the  $\{i\}$  subscripts, the joint distribution of the dependent variables is:

 $f(N, \mathbf{M}, \mathbf{y}) = f(N) \times f(\mathbf{M} | N) \times f(\mathbf{y} | N, \mathbf{M})$ 

*joint = frequency × conditional claim type × conditional severity,* 

where  $f(N, \mathbf{M}, \mathbf{y})$  denotes the joint distribution of  $(N, \mathbf{M}, \mathbf{y})$ .

We now discuss each of the three components. The parameter estimates corresponding to each components are provided in Appendix A.2.

## 2.3.1. Frequency Component

For our purposes, we use standard count models. For these models, one uses  $\lambda_{it} = e_{it} \exp(\mathbf{x}'_{\lambda,it} \boldsymbol{\beta}_{\lambda})$  to be the conditional mean parameter for the *it*<sup>th</sup> observational unit. Here, the vector  $\mathbf{x}_{\lambda,it}$  is a subset of  $\mathbf{x}_{it}$ , representing the variables needed for frequency modeling. The amount of exposure,  $e_{it}$ , is used as an offset variable because a driver may have insurance coverage for only part of the year. We use the negative binomial distribution with parameters *p* and *r*, so that  $\Pr(N = k) = {\binom{k+r-1}{r-1}} p^r (1-p)^k$ . Here,  $\sigma = r^{-1}$  is the dispersion parameter and  $p = p_{it}$  is related to the mean through  $(1-p_{it})/p_{it} = \lambda_{it}\sigma = e_{it} \exp(\mathbf{x}'_{it} \boldsymbol{\beta}_{\lambda})\sigma$ .

# 2.3.2. Claims Type Component

The multinomial logit regression model allows us to incorporate explanatory variables into our explanations of the claim type. This model is of the form

 $\Pr(M = m) = \exp(V_m) / \{\sum_{s=1}^{7} \exp(V_s)\}\)$ , where  $V_m = V_{it,m} = \mathbf{x}'_{M,it} \boldsymbol{\beta}_{\mathbf{M},m}$ . Note that for our application, the covariates in  $\mathbf{x}_{M,it}$  do not depend on the accident number *j* nor on the claim type *m* although we allow parameters ( $\boldsymbol{\beta}_{\mathbf{M},m}$ ) to depend on *m*. This portion of the model was proposed by Terza and Wilson (1990).

## 2.3.3. Severity Component

To accommodate the long-tail nature of claims, we use the GB2 distribution for each claim type. This has density function

$$f(y) = \frac{\exp(\alpha_1 z)}{y |\sigma| \mathbf{B}(\alpha_1, \alpha_2) [1 + \exp(z)]^{\alpha_1 + \alpha_2}},$$
(1)

where  $z = (\ln y - \mu)/\sigma$  and  $B(\alpha_1, \alpha_2) = \Gamma(\alpha_1)\Gamma(\alpha_2)/\Gamma(\alpha_1 + \alpha_2)$ , the usual beta function. Here,  $\mu$  is a location parameter,  $\sigma$  is a scale parameter and  $\alpha_1$  and  $\alpha_2$ are shape parameters. This distribution is well known in actuarial modeling of univariate loss distributions (see for example, Klugman, Panjer and Willmot, 2004). With four parameters, the distribution has great flexibility for fitting heavy tailed data. Many distributions useful for fitting long-tailed distributions can be written as special or limiting cases of the GB2 distribution; see, for example, McDonald and Xu (1995).

We use this distribution but allow scale and shape parameters to vary by type and thus consider  $\alpha_{1k}$ ,  $\alpha_{2k}$  and  $\sigma_k$  for k = 1, 2, 3. Despite the prominence of the GB2 in fitting distributions to univariate data, there are relatively few applications that use the GB2 in a regression context. Recently, Sun et al. (2008) used the GB2 in a longitudinal data context to forecast nursing home utilization.

To accommodate dependencies among claim types, we use a parametric copula. See Frees and Valdez (1998) for an introduction to copulas. Suppressing the  $\{i\}$  subscripts, we may write the joint distribution of claims  $(y_1, y_2, y_3)$  as

$$F(y_1, y_2, y_3) = H(F_1(y_1), F_2(y_2), F_3(y_3)).$$

Here, the marginal distribution of  $y_k$  is given by  $F_k(\cdot)$  and  $H(\cdot)$  is the copula linking the marginals to the joint distribution. We use a trivariate *t*-copula with an unstructured correlation matrix. See Frees and Valdez (2008) for a further motivation of the use of the *t*-copula.

# 3. PREDICTIVE MEANS FOR INDIVIDUAL RISK RATING

Given a set of risk rating factors such as in Table 1, one basic task is to arrive at a fair price for a contract. In setting prices, often the actuary is called upon to quantify the effects of certain policy modifications. As a basis of fair pricing is the predictive mean, this section calculates predictive means for several alternative policy designs that may be of interest.

For alternative designs, we consider four random variables:

- individuals losses,  $y_{ijk}$
- the sum of losses from a type,  $S_{i,k} = y_{i,1,k} + \ldots + y_{i,N_i,k}$
- the sum of losses from a specific accident,  $S_{ACC,i,j} = y_{i,j,1} + y_{i,j,2} + y_{i,j,3}$ , and
- an overall loss per policy,  $S_i = S_{i,1} + S_{i,2} + S_{i,3} = S_{ACC,i,1} + ... + S_{ACC,i,N_i}$ .

Our database is from comprehensive policies with premiums based on the fourth random variable. The other random variables represent different ways of "unbundling" this coverage, similar to decomposing a financial contract into primitive components for risk analysis. The first random variable can be thought of as claims arising from a policy that covers losses from a single accident of a certain type. The second represents claims from a policy that covers all losses within a year of a certain type. The third variable corresponds to a policy that covers all types of losses from a single accident.

We also examine the effect of standard coverage modifications that consist of (1) deductibles d, (2) coverage limits u and (3) coinsurance percentages  $\alpha$ . As in Klugman et al. (2004), we define the function

$$g(y; \alpha, d, u) = \begin{cases} 0 & y < d \\ \alpha(y - d) & d \le y < u \\ \alpha(u - d) & y \ge u \end{cases}$$

From the conditional severity model, we define  $\mu_{ik} = E(y_{ijk} | N_i, K_i = k)$ . The random variable  $K_i$  indicates the type, for  $K_i = 1, 2, 3$ . Then, basic probability calculations show that:

$$\mathbf{E}(y_{ijk}) = \Pr(N_i = 1) \Pr(K_i = k) \mu_{ik},$$
(2)

$$E(S_{i,k}) = \mu_{ik} \Pr(K_i = k) \sum_{n=1}^{\infty} n \Pr(N_i = n),$$
(3)

$$E(S_{ACC,i,j}) = \Pr(N_i = 1) \sum_{k=1}^{3} \mu_{ik} \Pr(K_i = k), \text{ and}$$
(4)

$$E(S_i) = E(S_{i,1}) + E(S_{i,2}) + E(S_{i,3}).$$
(5)

Thus, to compute means, we only need to calculate the probability of number and type of loss, as well as the expected loss given the type of loss in case of accident. Appendix A.2 provides the necessary coefficients and probabilities estimates.

To provide baseline comparisons, we emphasize the simplest situation, a policy without deductible, coverage limits and coinsurance modifications. In this case, from the severity distribution, we have an analytic expression for the conditional mean of the form

$$\mu_{ik} = \exp(\mathbf{x}'_{ik}\boldsymbol{\beta}_k) \, \frac{\mathbf{B}(\alpha_{1k} + \sigma_k, \, \alpha_{2k} - \sigma_k)}{\mathbf{B}(\alpha_{1k}, \, \alpha_{1k})},\tag{6}$$

where  $\beta_k$ ,  $\alpha_{jk}$ ,  $\sigma_k$  are parameters of the GB2 severity distribution (see Section 2.3.3). With policy modifications, we approximate  $\mu_{ik}$  via simulation (see Section A.3).

The predictive means in equations (2)-(5), by level of no claims discount (NCD) and insured's age, are shown in Tables 3 and 4, respectively. The calculation is based on a randomly selected observation from the 2001 portfolio. The policy-holder is a 50-year old female driver who owns a Toyota Corolla manufactured in year 2000 with a 1332 cubic inch capacity. For losses based on a coverage type, we chose own damage because the risk factors NCD and age turned out to be statistically significant for this coverage type. (Appendix A.2 shows that both NCD and age are statistically significant variables in at least one component of the predictive model, either frequency, type or severity.) The point of this section is to understand their economic significance.

Using equation (6), Table 3 shows that the insured who enjoys a higher no claim discount has a lower expected loss; this result holds for all four random

Type of Random Variable			Level of	f NCD		
Type of Kandom variable	0	10	20	30	40	50
Individual Loss (Own Damage)	330.67	305.07	267.86	263.44	247.15	221.76
Sum of Losses from a Type (Own Damage)	436.09	391.53	339.33	332.11	306.18	267.63
Sum of Losses from a Specific Event	495.63	457.25	413.68	406.85	381.70	342.48
Overall Loss per Policy	653.63	586.85	524.05	512.90	472.86	413.31

TABLE 3

PREDICTIVE MEAN BY LEVEL OF NCD

TABLE 4

PREDICTIVE MEAN BY INSURED'S AGE

Type of Random Variable			Ins	sured's A	ge		
Type of Kanuom variable	≤ 21	22-25	26-35	36-45	46-55	56-65	$\geq 66$
Individual Loss (Own Damage)	258.41	238.03	198.87	182.04	221.76	236.23	238.33
Sum of Losses from a Type (Own Damage)	346.08	309.48	247.67	221.72	267.63	281.59	284.62
Sum of Losses from a Specific Event	479.46	441.66	375.35	343.59	342.48	350.20	353.31
Overall Loss per Policy	642.14	574.24	467.45	418.47	413.31	417.44	421.93

variables. This is consistent with our intuition and, as shown in the Appendix, with the statistical model fitting results.

Table 4 presents a more complex nonlinear pattern for insured's age. For each random variable, predictive means are at their highest at the youngest age group, decrease as age increases and remain relatively stable thereafter. Figure 1 presents a graphical display in the lower left-hand corner.

When different coverage modifications are incorporated, we need to simulate the amount of losses to calculate predictive means. Tables 5 and 6 show the effects of different policy designs under various combinations of NCD and insured's age. The first row under each of the four random variables corresponds to the predictive mean for the policy without any coverage modification; here, readers will notice a slight difference between these entries and the corresponding entries in Tables 3 and 4. This is due to simulation error. We used 5,000 simulated values.

To understand the simulation error, Figure 1 compares the analytic and simulated predictive means. Here, we consider the case of no deductible, policy limits and coinsurance, so that the analytic result in equation (6) is available. The upper two panels shows the relationship between predictive mean and NCD, whereas the lower two panels are for insured's age. The two panels on the left are for the analytic result, whereas the two panels on the right are for the simulation results. For the simulated results, the lines provide the 95% confidence intervals. The width of these lines show that the simulation error is negligible for our purposes – for other purposes, one can always reduce the simulation error by increasing the simulation size.

Table 5 shows the simulated predictive mean at different levels of NCD under various coverage modifications. As expected, any of a greater deductible, lower policy limit or smaller coinsurance results in a lower predictive mean. Deductibles and policy limits change the predictive mean nonlinearly, whereas coinsurance changes the predictive mean linearly. For example, the predictive mean decreases less when the deductible increases from 250 to 500, compared to the decrease when deductible increases from 0 to 250. This pattern applies to all the four loss variables at all NCD levels. The effect of policy limit depends on the expected loss. For random variables with a small expected loss (e.g. individual loss and sum of losses from a type), there is little difference in predictive means between policies with a 50,000 limit and no limit. In contrast, for random variables with large expected losses (e.g. sum of losses from a specific event and overall losses), the difference in predictive means can be greater when limit increases from 25,000 to 50,000 than an increase from 50,000 to no limit.

Table 6 shows the effect of coverage modifications on the predictive mean for the insured at different age categories. As with Table 5, any of a higher deductible, lower coverage limit or lower coinsurance percentage results in a lower predictive mean. The combined effect of three kinds of coverage modifications can be derived from the three marginal effects. For example, when the insured's age is in the 26-35 category, the predictive mean of individual loss with deductible 250, coverage limit 25,000 and coinsurance 0.75 can be calculated

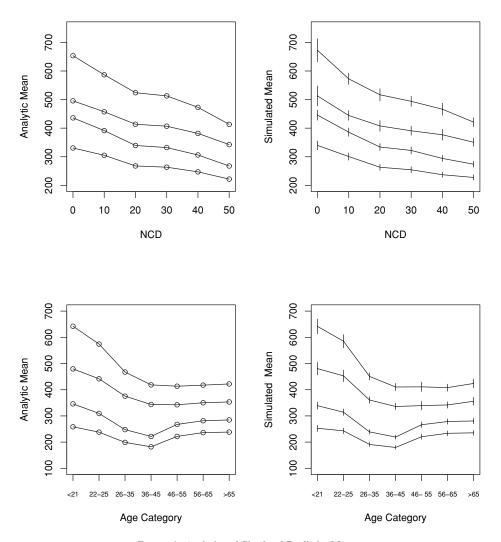


FIGURE 1: Analytic and Simulated Predictive Means. The left-hand panels provide analytical means, the right-hand panels are based on simulated values. From top to bottom, the curves represent individual loss, sum of losses from a type, sum of losses from a specific accident, and overall loss per policy, respectively.

from predictive mean of individual loss with deductible 250 and predictive mean of individual loss with coverage limit 25,000, that is (170.54 + 189.64 - 191.13) \* 0.75 = 126.79. Similar results can be derived for all the four random variables under different NCD or insured's age values.

Comparing Tables 5 and 6, the effect of NCD has a greater effect on the predictive mean than that of insured's age, in the sense that the range of predictive means is greater under alternative NCD levels compared to age levels. For

#### TABLE 5

SIMULATED PREDICTIVE MEAN BY LEVEL OF NCD AND COVERAGE MODIFICATIONS

Cove	rage Mod	ification			Level o	f NCD		
Deductible	Limits	Coinsurance	0	10	20	30	40	50
		Indivi	dual Los	s (Own D	AMAGE)			
0	none	1	339.78	300.78	263.28	254.40	237.10	227.57
250	none	1	308.24	271.72	235.53	227.11	211.45	204.54
500	none	1	280.19	246.14	211.32	203.43	188.94	184.39
0	25,000	1	331.55	295.08	260.77	250.53	235.42	225.03
0	50,000	1	337.00	300.00	263.28	254.36	237.10	227.27
0	none	0.75	254.84	225.59	197.46	190.80	177.82	170.68
0	none	0.5	169.89	150.39	131.64	127.20	118.55	113.78
250	25,000	0.75	225.00	199.51	174.76	167.43	157.33	151.50
500	50,000	0.75	208.05	184.02	158.49	152.54	141.70	138.07
		SUM OF LOS	SES FROM	а Туре (С	WN DAM	AGE)		
0	none	1	445.81	386.04	334.05	322.09	294.09	273.82
250	none	1	409.38	352.94	302.65	291.29	265.41	248.43
500	none	1	376.47	323.36	274.82	264.12	239.90	225.93
0	25,000	1	434.86	378.55	330.50	316.57	291.78	270.39
0	50,000	1	442.35	385.05	333.98	321.87	294.07	273.40
0	none	0.75	334.36	289.53	250.54	241.56	220.56	205.37
0	none	0.5	222.91	193.02	167.03	161.04	147.04	136.91
250	25,000	0.75	298.82	259.09	224.32	214.33	197.33	183.75
500	50,000	0.75	279.75	241.77	206.06	197.94	179.91	169.13
		SUM OF L	OSSES FRO	DM A SPEC	IFIC EVEN	T		
0	none	1	512.74	444.50	407.84	390.87	376.92	350.65
250	none	1	475.56	410.12	374.90	358.54	346.58	323.41
500	none	1	439.84	377.11	343.33	327.64	317.47	297.37
0	25,000	1	483.88	433.28	394.80	380.54	359.31	340.67
0	50,000	1	494.20	442.06	401.99	388.21	367.02	348.79
0	none	0.75	384.55	333.38	305.88	293.15	282.69	262.98
0	none	0.5	256.37	222.25	203.92	195.44	188.46	175.32
250	25,000	0.75	335.02	299.17	271.39	261.15	246.73	235.08
500	50,000	0.75	315.98	281.00	253.11	243.74	230.68	221.64
		Ov	erall Lo	ss per Po	LICY			
0	none	1	672.68	572.51	516.77	493.93	466.26	421.10
250	none	1	629.88	533.50	479.64	457.56	432.43	391.14
500	none	1	588.55	495.85	443.87	422.63	399.85	362.37
0	25,000	1	634.81	555.90	499.72	479.90	445.04	408.81
0	50,000	1	649.67	568.30	509.52	490.46	454.84	418.92
0	none	0.75	504.51	429.39	387.58	370.45	349.69	315.82
0	none	0.5	336.34	286.26	258.39	246.96	233.13	210.55
250	25,000	0.75	444.01	387.67	346.94	332.65	308.41	284.14
500	50,000	0.75	424.16	368.72	327.46	314.37	291.32	270.15

## TABLE 6

SIMULATED PREDICTIVE MEAN BY INSURED'S AGE AND COVERAGE MODIFICATIONS

Cover	age Mo	dification			Level of	of Insured	l's Age		
Deductible	Limits	Coinsurance	≥21	22-25	26-35	36-45	46-55	56-65	≥66
		Ind	ividual I	Losses (O	WN DAM	AGE)			
0	none	1	252.87	242.94	191.13	179.52	220.59	233.58	235.44
250	none	1	226.93	219.16	170.54	160.61	197.57	211.76	213.42
500	none	1	204.13	198.39	152.52	144.00	177.44	192.24	193.78
0	25,000	1	246.94	238.24	189.64	178.33	217.14	230.52	232.35
0	50,000	1	250.64	242.62	191.13	179.46	219.32	233.38	235.44
0	none	0.75	189.65	182.21	143.35	134.64	165.44	175.19	176.58
0	none	0.5	126.43	121.47	95.57	89.76	110.29	116.79	117.72
250	25,000	0.75	165.75	160.84	126.79	119.57	145.60	156.52	157.75
500	50,000	0.75	151.42	148.56	114.39	107.95	132.12	144.03	145.34
		SUM OF ]	Losses fr	ом а Ту	pe (Own	Damage)			
0	none	1	339.05	314.08	239.04	219.34	266.34	278.61	280.74
250	none	1	308.86	286.80	215.95	198.39	240.96	254.71	256.59
500	none	1	281.82	262.57	195.44	179.74	218.47	233.12	234.84
0	25,000	1	331.01	307.77	236.54	217.53	262.13	274.59	276.51
0	50,000	1	336.33	313.60	238.89	219.16	264.92	278.29	280.67
0	none	0.75	254.29	235.56	179.28	164.50	199.75	208.96	210.55
0	none	0.5	169.53	157.04	119.52	109.67	133.17	139.31	140.37
250	25,000	0.75	225.61	210.37	160.08	147.43	177.56	188.02	189.27
500	50,000	0.75	209.33	196.57	146.47	134.67	162.79	174.60	176.08
		Sum o	of Losses	FROM A	SPECIFIC	Event			
0	none	1	480.49	452.84	360.72	336.00	339.24	341.88	355.91
250	none	1	441.68	417.13	329.75	307.68	312.02	316.15	329.97
500	none	1	404.35	382.86	300.06	280.46	285.91	291.37	305.06
0	25,000	1	461.26	434.27	356.68	329.88	326.36	335.92	341.76
0	50,000	1	471.44	444.84	360.30	333.98	331.88	341.66	351.95
0	none	0.75	360.37	339.63	270.54	252.00	254.43	256.41	266.93
0	none	0.5	240.24	226.42	180.36	168.00	169.62	170.94	177.95
250	25,000	0.75	316.83	298.92	244.28	226.17	224.35	232.65	236.87
500	50,000	0.75	296.48	281.14	224.73	208.83	208.91	218.37	225.83
			OVERALI	LOSS PE	r Policy				
0	none	1	641.63	585.21	450.69	410.37	410.93	408.05	423.90
250	none	1	596.61	544.40	416.07	379.07	380.98	379.93	395.52
500	none	1	553.07	505.04	382.74	348.87	352.15	352.76	368.17
0	25,000	1	616.34	561.58	444.58	402.51	394.26	399.93	406.63
0	50,000	1	630.29	575.81	449.98	407.74	401.61	407.27	419.34
0	none	0.75	481.22	438.91	338.02	307.78	308.20	306.04	317.92
0	none	0.5	320.82	292.60	225.34	205.19	205.46	204.03	211.95
250	25,000	0.75	428.49	390.58	307.48	278.41	273.23	278.86	283.69
500	50,000	0.75	406.30	371.73	286.52	259.68	257.13	263.98	272.7

example, for a policy with a 500 deductible, 50,000 policy limit and 0.75 coinsurance, the predictive mean of individual losses is 138.07 from Table 5 and 132.12 from Table 6 (the difference is due to simulation error). For this policy, the predictive mean varies between 138.07 and 208.05 under various NCD levels, and varies between 107.95 and 151.42 under alterative insured's age categories. Under other coverage modifications we observe similar results.

#### 4. PREDICTIVE DISTRIBUTIONS FOR PORTFOLIOS

#### 4.1. Predictive Distribution

Actuaries are trained to look beyond the mean – to manage risk, one should understand a risk's entire distribution. This section examines the predictive distribution for a portfolio of risks.

In contrast, Section 3 dealt with a single illustrative contract. For a single contract, there is a large mass at zero (about 92% for many combinations of risk rating factors) and thus each of the random variables introduced in Section 3 had a large discrete component as well as continuous severity component. For a Bernoulli random variable, it is known that the mean determines the distribution. Because of the analogy between Bernoulli random variables and the Section 3 random variables, analysts have historically tended to focus on the mean as the first step in understanding the distribution.

One cannot make that case for a portfolio of risks. As noted in Section 1, the portfolio could be selected by geographic region, sales agent type or some other method of clustering. For illustrative purposes, we have randomly selected 1,000 policies from our 2001 sample. If the concern is with overall losses, we wish to predict the distribution of  $S = S_1 + ... + S_{1000}$ . Clearly the predictive mean provides only one summary measure.

Studying the distribution of *S* is a well-known problem in probability that receives substantial attention in actuarial science, see for example, Klugman et al. (Chapter 6, 2004). The problem is to analyze the *convolution* of distribution functions. Unlike textbook treatments, for our application the distribution functions for  $S_1, ..., S_{1000}$  are nonidentical, each having a discrete and highly non-normal continuous component. Thus, although analytic methods are feasible, we prefer to use simulation methods to compute the predictive distribution of *S*. For each policy, using known risk rating factors and estimated parameters, we simulated the event of an accident and type of loss, as well as the severity of losses. These components are then used to develop simulated values of each of the four types of random variables introduced in Section 3. As in Section 3, we report results based on 5,000 replications. Further details of the simulation procedure are in Appendix A.3.

Figure 2 summarizes the results for the overall loss, *S*. This figure shows that by summing over 1,000 policies, the discrete component is no longer evident. It is also interesting to see that the portfolio distribution is still long-tail. Elementary statistics texts, citing the central limit theorem, typically state that

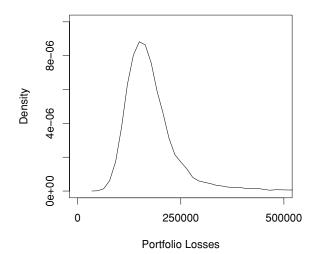


FIGURE 2: Simulated Predictive Distribution for a Randomly Selected Portfolio of 1,000 Policies.

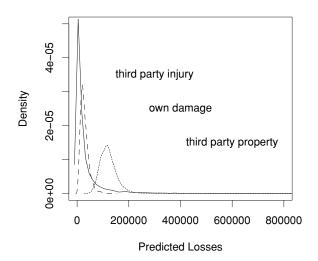


FIGURE 3: Simulated Density of Losses for Third Party Injury, Own Damage and Third Party Property of a Randomly Selected Portfolio.

the normal is a good approximation for the distribution of the sum based on 30 to 50 i.i.d. draws. The distribution of the sum shown in Figure 2 is not approximately normal; this is because (1) the policies are not identical, (2) have discrete and continuous components and (3) have long-tailed continuous components.

As described in Section 3, there may be situations in which the analyst is interested in the claims from each type of coverage instead of the total claims

in a comprehensive policy. In this case, one should consider the random variables  $S_k = \sum_{i=1}^{1000} S_{i,k}$ , where k = 1, 2, 3 corresponds to third party injury, own damage and third party property claims.

As shown in Figure 3, the distributions for the three types of losses are quite different in terms of their skewness and kurtosis as well as other properties. The density for third party injury and own damage have higher peaks and are more positively skewed than third party property. The density of third party injury has a heavier tail. This type of analysis can provide useful information about the risk profile of different coverages within a comprehensive policy, as well as the risk profile of different lines of business. For example, the analyst may consider which type of coverage should be incorporated and which type should be eliminated, so that the product can be tuned to meet the company's risk management requirement, regulatory policy or other strategic goals.

## 4.2. Risk Measures

Graphical displays of distributions help analysts understand patterns, linear and nonlinear; numerical summary measures complement these displays by providing precise information of selected aspects of the distribution. This section examines the Value-at-Risk (*VaR*) and Conditional Tail Expectation (*CTE*), two numerical risk measures focusing on the tail of the distribution that have been widely used in both actuarial and financial work. The *VaR* is simply a quantile or percentile; *Var*( $\alpha$ ) gives the 100(1- $\alpha$ ) percentile of the distribution. The *CTE*( $\alpha$ ) is the expected value conditional on exceeding the *Var*( $\alpha$ ). See, for example, Hardy (2003) for further background on these and related risk measures.

In addition to the effects of coverage modifications on predictive mean investigated in Section 3, we are also interested in their effects on the distribution of losses, *S*. In this section we focus on *VaR* and *CTE*, shown in Tables 7 and 8, respectively. The calculations are based on the randomly selected portfolio of policies as investigated above. The results in first row of two tables are corresponding to a policy without deductibles and limits.

Table 7 shows the VaRs at different quantiles and coverage modifications, with a corresponding 95% confidence interval. The results are consistent with expectations. First, larger deductibles and smaller policy limits decrease the VaR in a nonlinear way. The marginal effect of the deductible on VaR decreases as the deductible increases; for example, the VaR difference between deductibles 0 and 250 is larger than the VaR difference between deductibles 250 and 500. Similarly, the marginal effect of policy limits also decreases as the policy limit increases.

Second, under each combination of deductible and policy limit, the confidence interval becomes wider as the VaR percentile increases. This result is in part because of the heavy tailed nature of the losses. Third, policy limits exert a greater effect than deductibles on the tail of the distribution. This can be seen by comparing the VaRs in the last three rows in Table 7. The three policy designs consist of an increasing deductible (which decreases VaR) and an increasing policy limit (which increases VaR); the overall results show an increasing effect

Coverage Mod Deductible	Coverage Modification Deductible Limit	VaR(90%)	Lower Bound	Upper Bound	VaR (95%)	Lower Bound	Upper Bound	VaR(99%)	Lower Bound	Upper Bound
0	none	258,644	253,016	264,359	324,611	311,796	341,434	763,042	625,029	944,508
250	none	245,105	239,679	250,991	312,305	298,000	329,689	749,814	612,818	929,997
500	none	233,265	227,363	238,797	301,547	284,813	317,886	737,883	601,448	916,310
1,000	none	210,989	206, 251	217,216	281,032	263,939	296,124	716,955	581,867	894,080
0	25,000	206,990	205,134	209,000	222,989	220,372	225,454	253,775	250,045	256,666
0	50,000	224,715	222,862	227,128	245,715	243,107	249,331	286,848	282,736	289,953
0	100,000	244,158	241,753	247,653	272,317	267,652	277,673	336,844	326,873	345,324
250	25,000	193,313	191,364	195,381	208,590	206,092	211,389	239,486	235,754	241,836
500	50,000	199,109	196,603	201,513	219,328	216,395	222,725	259,436	255,931	263,516
1,000	100,000	197,534	194,501	201,685	224,145	220,410	229,925	287,555	278,601	297,575

VAR BY PERCENTILE AND COVERAGE MODIFICATION WITH A CORRESPONDING CONFIDENCE INTERVAL

TABLE 7

**TABLE 8** 

CTE BY PERCENTILE AND COVERAGE MODIFICATION WITH A CORRESPONDING STANDARD DEVIATION

Coverage Modification	odification	<i>CTE</i> (90%)	Standard	<i>CTE</i> (95%)	Standard	<i>CTE</i> (99%)	Standard
Deductible	Limit	~	Deviation		Deviation	~	Deviation
0	none	468,850	22,166	652,821	41,182	1,537,692	149,371
250	none	455,700	22,170	639,762	41,188	1,524,650	149,398
500	none	443,634	22,173	627,782	41,191	1,512,635	149,417
1,000	none	422,587	22,180	606,902	41,200	1,491,767	149,457
0	25,000	228,169	808	242, 130	983	266,428	1,787
0	50,000	252,564	1,082	270,589	1,388	304,941	2,762
0	100,000	283,270	1,597	309,661	2,091	364,183	3,332
250	25,000	213,974	797	227,742	973	251,820	1,796
500	50,000	225,937	1,066	243,608	1,378	277,883	2,701
1,000	100,000	235,678	1,562	261,431	2,055	315,229	3,239

on VaR. Fourth, the policy limit exerts a greater effect than a deductible on the confidence interval capturing the VaR.

Table 8 shows *CTE*s by percentile and coverage modification with a corresponding standard deviation. The results are consistent with Table 7. Either a larger deductible or a smaller policy limit results in a lower *CTE* and the effect is nonlinear. The range of policy limits explored has a greater influence on *CTE* than the range of deductibles. The sparsity of data combined with the heavy tailed nature of the distribution result in the greater standard deviations at higher percentiles. Finally, the decrease in the policy limits reduces the standard deviation of the *CTE* substantially whereas changes in the deductible have little influence.

## 4.3. Dependence

One way to examine the role of dependence is to decompose the comprehensive coverage into more "primitive" coverages for the three types of claims (third party injury, own damage and third party property). As in derivative securities, we call this "unbundling" of coverages. We are able to calculate risk measures for each unbundled coverage, as if separate financial institutions owned each coverage, and compare them to risk measures for the bundled coverage that the insurance company is responsible for. The results are shown in Table 9. For the bundled (comprehensive) coverage, the *VaR* and *CTE* are from the first row of Tables 7 and 8, respectively, for policies without coverage modifications.

In general, risk measures such as VaR need not be subadditive and so there is no guarantee that bundling diversifies risk. However, for our application, our results show that the risk measures for bundled coverages are smaller than the sum of unbundled coverages, for both risk measures and all percentiles. One of the important purposes of risk measures is to determine economic capital which is the amount of capital that banks and insurance companies set aside as a buffer against potential losses from extreme risk event. The implication of this example is that by bundling different types of coverage into one comprehensive policy, the insurers can reduce the economic capital for risk management or regulatory purpose. Another perspective is that this example simply demonstrates the effectiveness of economies of scales; three small financially independent institutions (one for each coverage) require in total more capital than a single combined institution (one for the bundled coverage). The interesting thing is that this is true even though the dependencies among the three coverages are positive, as shown in Appendix A.2.

The statistical model described in Section 2.3 with parameter estimates in Appendix A.2 show strong significance evidence of positive relations among the three coverage types, third party injury, own damage and third party property. However, the model is complex, using copulas to assess this nonlinear dependence. How important is the dependence for the financial risk measures? To quantify this issue, Table 10 shows the *VaR* and *CTE* for different copula models. The independence copula comes from treating the three lines as unrelated,

#### TABLE 9

Unbundled Coverages		VaR			CTE	
Onoundied Coverages	90%	95%	99%	90%	95%	99%
Third party injury	82,080	161,213	557,825	277,101	440,537	1,143,825
Own damage	49,350	59,890	85,403	65,627	77,357	110,334
Third party property	161,903	178,530	214,252	186,679	204,609	257,657
Sum of Unbundled Coverages	293,333	399,633	857,480	529,407	722,503	1,511,816
Bundled (Comprehensive) Coverage	258,644	324,611	763,042	468,850	652,821	1,537,692

VAR and CTE by Percentile for Unbundled and Bundled Coverages

the normal copula captures the correlation among different coverages within a comprehensive policy compared with independence copula, whereas the *t*-copula captures the heavy-tail features of the risk compared to the normal copula. As a sensitivity analysis, we incorporated the copulas in two ways. In the top portion of the table, we assumed that the specified copula was consistently used for the estimation and prediction portions. For the bottom portion, we assumed that the (correct but more complex) *t*-copula was used for estimation with the specified copula used for prediction. The idea behind the bottom portion was that a statistical analysis unit of a company may perform a more rigorous analysis using a *t*-copula and another unit within a company may wish to use this output for quicker calculations about their financial impact.

Table 10 shows that the copula effect is large and increases with the percentile. Of course, the upper percentiles are the most important to the actuary for many financial implications.

Table 10 demonstrates a large difference between assuming independence among coverages and using a *t*-copula to quantify the dependence. We found, when re-estimating the full model under alternative copulas, that the marginal parameters changed to produce significant differences in the risk measures. Intuitively, one can think of estimation and prediction under the independence copula to be similar to "unbundled" coverages in Table 9, where we imagine separate financial institutions accepting responsibility for each coverage. In one sense, the results for the independence copula are somewhat counterintuitive. For most portfolios, with positive correlations among claims, one typically needs to go out further in the tail to achieve a desired percentile, suggesting that the *VaR* should be larger for the *t*-copula than the independence copula.

To reinforce these findings, the bottom half of the table reports results when the marginal distributions are unchanged, yet the copula differs. Table 10 shows that the VaR is not affected by the choice of copula; the differences in Table 10 are due to simulation error. In contrast, for the *CTE*s, the normal and *t*-copula give higher values than the independence copula. This result is due to the higher losses in the tail under the normal and *t*-copula models. Although

#### TABLE 10

### $V\!AR$ and CTE for Bundled Coverage by Copula

Copula		VaR			CTE					
Copula	90%	95%	99%	90%	95%	99%				
	EFFECTS OI	F RE-ESTIM	ATING THE F	ull Modei						
Independence	359,937	490,541	1,377,053	778,744	1,146,709	2,838,762				
Normal	282,040	396,463	988,528	639,140	948,404	2,474,151				
t	258,644	324,611	763,042	468,850	652,821	1,537,692				
EFFECTS OF CHANGING ONLY THE DEPENDENCE STRUCTURE										
Independence	259,848	328,852	701,681	445,234	602,035	1,270,212				
Normal	257,401	331,696	685,612	461,331	634,433	1,450,816				
t	258,644	324,611	763,042	468,850	652,821	1,537,692				

not displayed here, we re-ran this portion of the analysis with 50,000 simulation replications (in lieu of 5,000) and verified these patterns.

When applied to economic capital, these results indicate that the independence copula leads to more conservative risk measures while the *t*-copula leads to more aggressive risk measures. To determine which model to be used to calculate the economic capital may depend on the purpose of the capital, either for interval estimation, risk management or regulatory use. It may also depend on the trade-off among model simplicity, estimation accuracy and computational complexity.

## 5. PREDICTIVE DISTRIBUTIONS FOR REINSURANCE

Reinsurance, an important risk management tool for property and casualty insurers, is another area of application where predictive distributions can be utilized. We examine two types of reinsurance agreements: quota share reinsurance and excess-of-loss reinsurance. In addition, we investigate a simple portfolio reinsurance. We simulate the number of accident, type of losses and severity of losses, and then allocate the losses between insurer and reinsurer according to different reinsurance agreements.

Quota share reinsurance is a form of proportional reinsurance which specifies that a fixed percentage of each policy written will be transferred to the reinsurer. The effect of different quota shares on the retained claims for the ceding company is examined and presented in Figure 4. The distributions of retained claims are derived assuming the insurer retains 25%, 50%, 75% and 100% of its business. In Figure 4 a quota of 0.25 means the insurer retains 25% of losses and cedes 75% to the reinsurer. The curve corresponding to quota of 1 represent the losses of insurer without a reinsurance agreement, as in Figure 2. As we can see, the quota share reinsurance does not change the shape

of the retained losses, only the location and scale. For example, if the insurer ceded 75% of losses, the retained losses will shift left and the variance of retained losses will be 1/16 times the variance of original losses. We did not present the distribution of losses for reinsurer, because under quota share reinsurance, the insurer and reinsurer share the losses proportionally.

Excess-of-loss is a nonproportional reinsurance under which the reinsurer will pay the ceding company for all the losses above a specified dollar amount, the retention limit. The retention limit is similar to the deductible in a primary policy, the reinsurer will assume all the losses above it. Figure 5 shows the effect of different retention limits on the losses of insurer and reinsurer. Losses are simulated and limits of 5,000, 10,000 and 20,000 per policy are imposed. Unlike quota share arrangements, the retention limit changes the shape of the distribution for both the insurer and reinsurer. The lower the retention limit, the more business the insurer cedes so that losses for insurer become less skewed with thinner tails because the losses in the tail of distribution become the responsibility of reinsurer. Correspondingly, as the retention limit decreases, the distribution of losses for the reinsurer exhibits fatter tails. This is because the reinsurer retains a larger portion of the claim.

Figures 4 and 5 provide insights on how the various types of reinsurance agreement will affect their risk profile of the insurer and reinsurer. Through such analyses, the insurer can choose proper forms of reinsurance to manage its risk portfolio, and the reinsurer can decide upon the amount of risk to be underwritten. In practice, there are many other types of reinsurance contracts.

The above analysis focused on the reinsurance agreements where reimbursements are based on losses for each policy. As another example, we

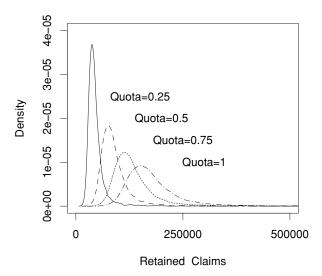


FIGURE 4: Distribution of Retained Claims for the Insurer under Quota Share Reinsurance. The insurer retains 25%, 50%, 75% and 100% of losses, respectively.

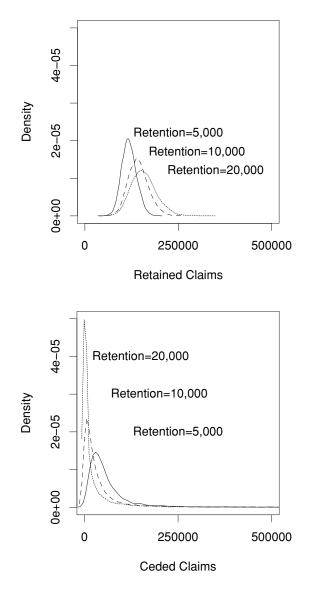


FIGURE 5: Distribution of Losses for the Insurer and Reinsurer under Excess-of-Loss Reinsurance. The losses are simulated under different primary company retention limits. The upper panel is for the insurer and lower panel is for the reinsurer.

consider a case where both policy reinsurance and portfolio reinsurance are involved. Portfolio reinsurance generally refers to the situation where the reinsurer is insuring all risks in a portfolio of policies, such as a particular line of business. For the purpose of illustration, we still consider the randomly selected portfolio which consists of 1000 policies from held-out-sample in year 2001.

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**TABLE 11** 

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60,056 200,000 486,743 412,817 486,743 000,000 00,000 000,000 00,000 200,000 200,000 53,352 00,000 186,743 486,743 426,367 412,817 541,818 491,501 462,321 %66 %66 188,813 47,203 41,610 233,998 233,998 292,216 209,406 000,000 000,000 00,000 200,000 00,000 233,998 83,500 250,499 171,377 151,321 245,101 51,321 200,000 95% 95% 78,839 78,839 64,819 000,000 177,013 200,000 44,253 00,000 32,760 200,000 94,458 97,587 215,407 67,106 35,853 000,000 00,000 159,277 59,277 59,277 %06 90% 77,985 39,862 151,972 02,630 43,434 50,657 00,00000,000000,000 59,449 88,993 19,586 77,985 102,630 24,19961,743 111,269 81,443 24,199 75% 75% 81,885 63,771 81,885 00,000 00,000 40,910 84,474 2,482 40,943 54,858 35,228 77,429 05,683 54,858 22,828 63,781 18,060 2,482 27,652 54,268 50% 50% 32,145 66,072 92,195 32,145 36,785 36,888 5,878 68,909 39,746 30,732 04,557 C 34,196 68,393 00,000 00,000 22,927 02,589 68,393 25% 25% PERCENTILE FOR REINSURER PERCENTILE FOR INSURER 08,345 14,512 57,256 81,259 14,512 16,747 88,555 58,383 31,434 58,187 000,000 27,086 87,280 58,187 29,093 992 C 29,093 87,280 10%10% 80,695 53,298 05,578 8,066 28,055 С 99,747 99,747 24,937 52,789 74,810 05,578 79,795 53,197 26,598 26,598 53,197 79,795 5% 5% 89,605 22,518 68,075 45,132 23,536 45,036 86,083 39,605 44,803 67,553 45,036 0 0 0 0 22,518 67,553 86,083 64,562 21,521 1%1%**Portfolio Retention** Policy Retention Portfolio Retention 000,000 000,000 000,000 00,000 200,000 200,000 100,000 00,000 200,000 000,000 00,000 100,000 100,000 200,000 200,000 100,000 00,000 200,000 200,000 000,000 Quota Policy Retention none none none none none none 0,000 10,000 20,000 0,000 10,000 20,000 10,000 20,000 10,000 20,000 10,000 20,000 10,000 20,000 Quota 0.25 0.5 0.75 0.5 0.25 0.5 0.75 0.25 0.5 0.25 0.75 0.75

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We now assume that there is a limit for the entire portfolio of business, the reinsurer will assume all the losses exceeding the portfolio limit. In addition, both quota share and policy limit have been applied to the individual policy in the portfolio. The combined effect of these coverage modifications on the risk profile for insurer and reinsurer are investigated and the results are presented in Table 11.

Table 11 presents percentiles of losses for the insurer and reinsurer under various reinsurance arrangements. As before, we see the long tail nature in the total losses of the portfolio and the interactive effect of coverage modifications on the claim distribution. In the first three rows where there is no policy retention limit, the insurer and reinsurer share the losses proportionally before the total losses reach the portfolio limit; that is why the 25th percentile for the insurer is equal to the 75th percentile for the reinsurer. When the total losses reach portfolio limit, the amount above it should be ceded to reinsurer. The second three rows for insurer and reinsurer shows the interactive effect of policy and portfolio retention limits. Both limits reduce the heavy tailed nature of losses for the insurer. Under a policy retention limit of 10,000, a greater portfolio retention limit has less effect on changing the tail behavior of losses for insurer. However the effect of portfolio retention limit (say 200,000) depends on the policy limit in the sense that the effect will be bigger under a greater policy limit (20,000). The last four rows of percentiles for both insurer and reinsurer shows the combined effect of coinsurance, policy limit and portfolio limit.

Table 11 provides useful information about the distribution of potential losses for insurer and reinsurer. This can help the ceding company understand the risk characteristics of retained business. The insurer can choose appropriate reinsurance agreements including setting proper policy retention limit, selecting the right quota and deciding the aggregate stop loss, to manage the risk more efficiently. The results also can be helpful in determine the reinsurance premium and to help reinsurer to assess the risk of the business they assumed from ceding company.

# 6. SUMMARY AND CONCLUSIONS

This paper follows our prior work (Frees and Valdez (2008)) where a statistical hierarchical model was introduced using detailed, micro-level automobile insurance records. In this paper, we demonstrate the financial implications of the statistical modeling.

We examined three types of applications that commonly concern actuaries. The first was individual risk rating. We examined the effect of coverage modifications including deductibles, coverage limits and coinsurance. We showed how to apply our techniques to rating "unbundled" coverages, very much akin to financial derivatives. We examined both analytic and simulated means.

Our second type of application dealt with estimating financial risk measures for portfolios of policies. In this paper we focused on the value at risk, *VaR*,

and conditional tail expectation, *CTE*, although our approach could be easily extended to other risk measures. We assessed the effects of some of statistical assumptions, such as the copula, on these measures.

The third type of application was to provide predictive distributions for reinsurance. We examined the combined effect of coverage modifications for policies and portfolios on the claim distributions of the insurer and reinsurer, by examining the tail summary for the losses of portfolio generated using Monte Carlo simulation.

This paper demonstrates some of the interesting financial analyses of concern to actuaries that can be accomplished with detailed micro-level data and advanced statistical models. With simulation, we can easily calculate predictive distributions for several financial risk measures. A limitation of this paper is that we did not explicitly incorporate estimation error into our predictive distributions (see, for example, Cairns (2000)). On one hand, one might argue that we had many observations available for estimation and that the resulting standard errors for the statistical model were inherently small. On the other hand, one could say that that the statistical model incorporates many parameters whose joint uncertainty should be accounted for. We view this as an interesting area for future research.

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### A. APPENDIX – THE PREDICTIVE MODEL

The summary statistics and parameter estimates corresponding to each component of the hierarchical model are provided in Appendix A.1 and A.2, respectively. These results are not directly comparable with Frees and Valdez (2008) because we selected a different Singaporean company. By examining data from a different company, we provide further validity of the model's robustness. Appendix A.3 describes the simulation procedure, on which the simulations throughout this work are based.

# A.1. SUMMARY STATISTICS

To provide readers with a feel for the data, Table A.1 describes the frequency of claims, Tables A.2 and A.3 describe the claim frequency relationship with covariates and Table A.4 displays the distribution by type of claim. Figure 6 gives a density of losses by type.

#### TABLE A.1

FREQUENCY OF CLAIMS

Count	0	1	2	3	4	Total
Number	118,062	12,092	1,108	77	7	131,346
Percentage	89.89	9.21	0.84	0.06	0.01	100.00

TABLE	A.2
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NUMBER AND PERCENTAGES OF CLAIMS, BY VEHICLE TYPE AND AGE

	Count = 0	Number	Percent of Total
VEHICLE TYPE			
Automobile	90.06	121,249	92.31
Other	87.75	10,097	7.69
VEHICLE AGE (IN YEARS)			
0	93.26	7,330	5.58
1 to 2	89.11	25,621	19.51
3 to 5	89.76	48,964	37.28
6 to 10	89.87	48,226	36.72
11 to 15	92.02	1,103	0.84
16 and older	87.25	102	0.08
Total Number		131,346	100

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NUMBER AND PERCENTAGES OF GENDER, AGE AND NCD FOR AUTOMOBILE POLICIES

	Count = 0	Number	Percent of Total
Gender			
Female	90.77	23,783	19.62
Male	89.89	97,466	80.38
PERSON AGE (IN YEARS)			
21 and yonger	85.19	27	0.02
22-25	87.24	948	0.78
26-35	89.28	29,060	23.97
36-45	90.21	44,494	36.7
46-55	90.34	30,737	25.35
56-65	90.76	13,209	10.89
66 and over	90.56	2,774	2.29
Total Number		121,249	100

TABLE A.4

DISTRIBUTION OF CLAIMS, BY CLAIM TYPE OBSERVED

Value of M	1	2	3	4	5	6	7	Total
Claim Type	$(y_1)$	$(y_2)$	$(y_3)$	$(y_1, y_2)$	$(y_1, y_3)$	$(y_2, y_3)$	$(y_1, y_2, y_3)$	
Number	160	9,928	1,660	184	30	2,513	92	14,567
Percentage	1.1	68.15	11.4	1.26	0.21	17.25	0.63	100

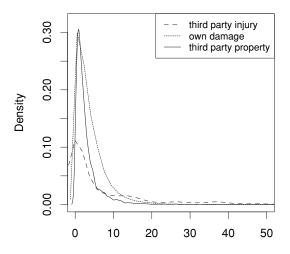


FIGURE 6: Density by Loss Type. Claims are in thousands of dollars.

## A.2. PARAMETER ESTIMATES OF HIERARCHICAL MODEL

The parameter estimates for hierarchical predictive model are presented in Tables A.5, A.6 and A.8 for the frequency, type and severity components, respectively. The risk factors are based on those described in Table 1. For example, "vehicle age 3-5" in Table A.5 means that the insured's vehicle is 3, 4 or 5 years old, while the "vehicle age  $\ll$  5" in Table A.8 means that the age is less than or equal to 5. A "\*" signifies the interaction between the two risk factors. For example, "automobile\* NCD 10" in Table A.5 indicates an insured who owns a private car with NCD equal to 10, and "automobile\* NCD 0-10" in Table A.8 refers to a policyholder who has a private car with NCD equal to 0 or 10.

In Table A.6 we did not provide the standard errors to show the statistical significance of each parameter. Instead, we provide chi-square tests in Table A.7. In the multilogit model, one is concerned whether a covariate significantly differentiates the claim type probability across each category of M, not the significance of parameters within each category. In Table A.7, "vehicle age" is divided into two categories, less than 5 and equal or greater than 6. "automobile\* age" represents three categories, non private car, private car with insured's age less than 45, private car with insured's age equal or greater than 46. Table A.7 shows that all variables are statistically significant.

Parameter	Estimate	StdError	Parameter	Estimate	StdError
intercept	-2.275	0.730	automobile*NCD 0	0.748	0.027
year	0.043	0.004	automobile*NCD 10	0.640	0.032
automobile	-1.635	0.082	automobile*NCD 20	0.585	0.029
vehicle age 0	0.273	0.739	automobile*NCD 30	0.563	0.030
vehicle age 1-2	0.670	0.732	automobile*NCD 40	0.482	0.032
vehicle age 3-5	0.482	0.732	automobile*NCD 50	0.347	0.021
vehicle age 6-10	0.223	0.732	automobile*age ≪21	0.955	0.431
vehicle age 11-15	0.084	0.772	automobile*age 22-25	0.843	0.105
automobile*vehicle age 0	0.613	0.167	automobile*age 26-35	0.657	0.070
automobile*vehicle age 1-2	0.258	0.139	automobile*age 36-45	0.546	0.070
automobile*vehicle age 3-5	0.386	0.138	automobile*age 46-55	0.497	0.071
automobile*vehicle age 6-10	0.608	0.138	automobile*age 56-65	0.427	0.073
automobile*vehicle age 11-15	0.569	0.265	automobile*age ≫66	0.438	0.087
automobile*vehicle age $\gg 16$	0.930	0.677	automobile*male	-0.252	0.042
vehicle capacity	0.116	0.018	automobile*female	-0.383	0.043
			r	2.167	0.195

TABLE A.5 FITTED NEGATIVE BINOMIAL MODEL

FITTED MULTI LOGIT MODEL								
Parameter Estimates								
Category(M)	intercept	year	vehicle age $\gg 6$	non-automobile	automobile*age ≫46			
1	1.194	-0.142	0.084	0.262	0.128			
2	4.707	-0.024	-0.024	-0.153	0.082			
3	3.281	-0.036	0.252	0.716	-0.201			
4	1.052	-0.129	0.037	-0.349	0.338			
5	-1.628	0.132	0.132	-0.008	0.330			
6	3.551	-0.089	0.032	-0.259	0.203			

TABLE A	1.6
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MAXIMUM LIKELIHOOD ANALYSIS OF VARIANCE

Source	DF	Chi-Square	Pr > ChiSq
intercept	6	2225.37	<.0001
year	6	59.80	<.0001
vehicle age	6	101.72	<.0001
automobile*age	12	444.04	<.0001
Likelihood Ratio	258	268.30	0.3168

# TABLE A.8

FITTED SEVERITY MODEL BY COPULAS

Parameter	Types of Copula								
	Indepe	Independence		Normal Copula		t-Copula			
	Estimate	Standard Error	Estimate	Standard Error	Estimate	Standard Error			
	T	HIRD PART	y Injury			•			
$\overline{\sigma_1}$	0.225	0.020	0.224	0.044	0.232	0.079			
$\alpha_{11}$	69.958	28.772	69.944	63.267	69.772	105.245			
$\alpha_{21}$	392.362	145.055	392.372	129.664	392.496	204.730			
intercept	34.269	8.144	34.094	7.883	31.915	5.606			

	Types of Copula								
Parameter	Independence		Normal Copula		t-Copula				
	Estimate	Standard Error	Estimate	Standard Error	Estimate	Standard Error			
		Own Dat	MAGE						
$\overline{\sigma_2}$	0.671	0.007	0.670	0.002	0.660	0.004			
$\alpha_{12}$	5.570	0.151	5.541	0.144	5.758	0.103			
$\alpha_{22}$	12.383	0.628	12.555	0.277	13.933	0.750			
intercept	1.987	0.115	2.005	0.094	2.183	0.112			
year	-0.016	0.006	-0.015	0.006	-0.013	0.006			
vehicle capacity	0.116	0.031	0.129	0.022	0.144	0.012			
vehicle age ≪5	0.107	0.034	0.106	0.031	0.107	0.003			
automobile*NCD 0-10	0.102	0.029	0.099	0.039	0.087	0.031			
automobile*age 26-55	-0.047	0.027	-0.042	0.044	-0.037	0.005			
automobile*age ≫56	0.101	0.050	0.080	0.018	0.084	0.050			
	TH	iird Party	Property						
$\overline{\sigma_3}$	1.320	0.068	1.309	0.066	1.349	0.068			
$\alpha_{13}$	0.677	0.088	0.615	0.080	0.617	0.079			
$\alpha_{23}$	1.383	0.253	1.528	0.271	1.324	0.217			
intercept	1.071	0.134	1.035	0.132	0.841	0.120			
vehicle age 1-10	-0.008	0.098	-0.054	0.094	-0.036	0.092			
vehicle age ≫11	-0.022	0.198	0.030	0.194	0.078	0.193			
year	0.031	0.007	0.043	0.007	0.046	0.007			
		Copui	LA						
$\overline{\rho_{12}}$	_	_	0.250	0.049	0.241	0.054			
$\rho_{13}$	-	-	0.163	0.063	0.169	0.074			
$\rho_{23}$	-	-	0.310	0.017	0.330	0.019			
ν	-	-	_	-	6.013	0.688			

## A.3. SIMULATION PROCEDURE

The simulation procedure used in this paper can be described in terms the three component hierarchical model.

We start the simulation for the frequency component of the hierarchical predictive model. The number of accidents  $N_i$  for policyholder *i* follows negative binomial distribution described in Section 2.3.1. We generate  $N_i$  using the probabilities  $\Pr(N_i = k) = {\binom{k+r-1}{r-1}} p_i^r (1-p_i)^k$ . Then we generate the type of losses given an accident by simulating claim

Then we generate the type of losses given an accident by simulating claim type variable  $M_i$  for each policyholder from the distribution  $Pr(M_i = m) = \frac{\exp(V_m)}{\sum_{s=1}^{7} \exp(V_s)}$ , which is described in Section 2.3.2.

Finally, we simulate the trivariate GB2 distribution, as follows:

- Generate  $(t_1, t_2, t_3)$  from a trivariate *t*-distribution using  $\mathbf{t} = \mathbf{s}/\sqrt{W}$ , where  $\mathbf{s}$  has a multivariate normal distribution with variance-covariance matrix  $\Sigma$  and W, independent of  $\mathbf{s}$ , follows a chi-square distribution with *v* degrees of freedom.
- Generate  $(u_1, u_2, u_3)$  from the *t*-copula using  $u_k = G_v(t_k)$ , k = 1, 2, 3 where  $G_v$  is the distribution function for a *t*-distribution with *v* degrees of freedom.
- Calculate  $q_k$ , the  $u_k$ th percentile of a beta distribution with parameters  $\alpha_{1k}$  and  $\alpha_{2k}$ , k = 1, 2, 3. Here,  $\alpha_{1k}$  and  $\alpha_{2k}$  represent the shape parameters for a type k loss.
- Generate a realization of the trivariate GB2 distribution using

$$z_k = \exp(\mu_k)(q_k/(1-q_k))^{\sigma_k}, \ k = 1, 2, 3$$

where  $\mu_k$  is the location parameter for a type k loss, defined by equation (6), and  $\sigma_k$  represents the scale parameter for a type k loss.

After generating the three components of the predictive model, we can calculate the simulated losses of the three type from *j*th accident for policy holder *i*:

$$y_{ij1} = z_{ij1} (\mathbf{1}(M_i = 1) + \mathbf{1}(M_i = 1) + \mathbf{1}(M_i = 5) + \mathbf{1}(M_i = 7))$$
  

$$y_{ij2} = z_{ij2} (\mathbf{1}(M_i = 2) + \mathbf{1}(M_i = 1) + \mathbf{1}(M_i = 6) + \mathbf{1}(M_i = 7))$$
  

$$y_{ij3} = z_{ij3} (\mathbf{1}(M_i = 3) + \mathbf{1}(M_i = 1) + \mathbf{1}(M_i = 6) + \mathbf{1}(M_i = 7))$$

Incorporating the number of accidents, we have the claims of each type from a single policy:

$$S_{i,k} = y_{ijk} \sum_{n=0}^{\infty} \mathbf{1}(N_i > n), \ k = 1, 2, 3$$

and the total losses from a policy:

$$S_i = S_{i,1} + S_{i,2} + S_{i,3}$$

Also we can calculate the losses from a portfolio of policies:

$$S = \sum_{i=1}^{m} S_i$$

where *m* represent the size of this portfolio.