



INVITATION

On behalf of the International Actuarial Association (IAA), it is my pleasure to introduce the Colloquium of the International Actuarial Association, which will be held in Hong Kong, 6-9 May 2012. It is an honour of the Actuarial Society of Hong Kong to host this Colloquium. The event will be held at the Sheraton Hong Kong Hotel & Towers, Tsimshatsui, Kowloon.

Founded in 1895, the IAA is the worldwide association representing local professional actuarial associations and their individual actuaries. The IAA exists to encourage the development of a global profession, acknowledged as technically competent and professionally reliable, which will ensure that the public interest is served.

The IAA is a unique international organisation dedicated to research, education and development of the profession and of actuarial associations. In order to encourage actuarial research and the development in particular areas of practice, the IAA has created specialised Sections whose membership is open to various categories of members.

This Colloquium represents a joint collaboration of three IAA Sections, namely, International Association of Consulting Actuaries (IACA), Pension Benefits and Social Security Section (PBSS) and Health Section (IAAHS). Participation by IACA includes the Asia Pacific Association of Consulting Actuaries (APACA).

The theme of the Colloquium is ***The Actuarial Profession and Social and Economic Development***. The program will include plenary sessions with formal addresses by invited keynote speakers, topical presentations by subject-matter experts, and parallel sessions at which submitted papers will be presented. The event will cover a variety of topics that will interest both those who are at the beginning of their careers and those who have already earned a reputation in the actuarial field.

I hope that you will join us in participating in the event as a sponsor. In addition, we are open to your recommendations for sponsored items as well as any other suggestions you may have to make this an even more successful event.

We very much hope you will join us in Hong Kong in 2012. It will be an illustrious gathering of actuaries.

Sincerely yours,

Jack Mak
Chairman, Local Organising Committee

Host Committees

Local Organising Committee

Jack Mak, Chair
Pang Chye
Nigel Ke
Stuart Leckie
Jeremy Porter
Ka-Man Wong
Ken Buffin (USA) – IACA Chairman
Hideyuki Yoshida (Japan) – IACA / APACA
Emile Stipp (South Africa) – IAAHS Chairman
Chris Daykin (UK) – PBSS Chairman

Scientific Committee

Ken Sugita (Japan) – APACA
Risza Bambang (Indonesia) – APACA
Andrew Gale (Australia) – IAAHS
April Choi (USA) – IAAHS
Geoff Rashbrooke (New Zealand) – PBSS
Junichi Sakamoto (Japan) – PBSS

2012 IAA Colloquium Secretariat International Conference Consultants Limited

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Web: www.actuaries.org/HongKong2012/



PROGRAM OVERVIEW

Designed to appeal to all actuaries, a scientific program is being developed with sessions specific to all major specialisations alongside general interest, professionalism and other broad actuarial topics that cover technical and practical aspects of our work. To ensure that a wide range of interests is appealed to and that high-quality papers are solicited, the program will be developed by the Professional Program Committee. This committee will draw representatives from the main IAA sections and will as far as possible represent the major territories where actuaries are operating



Time	May 6	May 7	May 8	May 9
08:00-08:45			IAAHS Annual General Meeting	PBSS Annual General Meeting
09:00-10:30		Plenary Session	Plenary Session	Plenary Session
10:30-11:00		Refreshment and Networking Break	Refreshment and Networking Break	Refreshment and Networking Break
11:00-12:30		Parallel Sessions	Parallel Sessions	Parallel Sessions
12:30-13:30		Lunch	Lunch	Lunch
13:30-15:00		Parallel Sessions	Parallel Sessions	Parallel Sessions
15:00-15:15	Registration	Refreshment and Networking Break	Refreshment and Networking Break	Refreshment and Networking Break
15:15-16:45		Parallel Sessions	Parallel Sessions	Parallel Sessions
16:45-17:30		IACA Annual General Meeting		
19:00	Welcome Reception		Gala Dinner	

GENERAL INFORMATION

When: 6-9 May 2012
Where: Sheraton Hong Kong Hotel & Towers, Tsimshatsui, Kowloon, Hong Kong
Hosts: International Actuarial Association (IAA) and Actuarial Society of Hong Kong
Delegates expected: 300
Delegate profile: Experienced and recently qualified actuaries and actuarial students who specialise in all actuarial disciplines, including pensions and social security, healthcare, insurance or consulting practice.



SPONSORSHIP PACKAGES

Gold

US\$10,000

- 2 delegate registrations
- 2 seats at the gala dinner head table and one seat at the lunch head table
- Your corporate logo on 2012 Colloquium tickets, registration tables during lunch and coffee breaks, dinner poster, dinner menus, Congress backdrop, Congress program, and website
- The opportunity to include promotion material (one piece, supplied by sponsor) in the delegates bag (no larger than A4 size, subject to the approval of the Local Organising Committee)
- Acknowledgement through corporate logo prior to the Colloquium at all congress documentation, appropriate marketing materials and website (with link)
- Acknowledged as one of the sponsors of gala dinner
- Recognition in the welcome reception and gala dinner

Silver

US\$5,000

- 1 delegate registration
- One seat at the lunch head table
- Your corporate logo on 2012 Colloquium backdrop, Congress program, lunch poster and website
- Acknowledgement through corporate logo prior to the Colloquium at all congress documentation, appropriate marketing materials and website (with link)
- Acknowledged as one of the sponsors of lunch
- Recognition in the lunch and welcome reception

Bronze

US\$2,500

- 25% discount on registration fee for 2 delegates
- Your corporate logo on 2012 Colloquium backdrop, Congress program, welcome reception poster and website
- Acknowledgement through corporate logo prior to the Colloquium at all congress documentation, appropriate marketing materials and website
- Acknowledged as one of the sponsors of welcome reception
- Recognition in the welcome reception

2012 IAA COLLOQUIUM SECRETARIAT

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2012 IAA COLLOQUIUM SPONSORSHIP RESERVATION FORM

Please return this booking form to
2012 IAA Colloquium Secretariat
c/o International Conference Consultants, Ltd.
Unit C-D, 17/F, Max Share Centre, 373 King's Road, North Point, Hong Kong
Tel: (+852) 2559 9973 Fax : (+852) 2547 9528 Email: iaa2012@icc.com.hk

COMPANY INFORMATION

Company / Organisation Name:

Postal Address:

Contact Person:

Tel:

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SPONSORSHIP RESERVATION

o \	Amount in US\$	Please ✓ your choice	Total Amount (US\$)
Gold Sponsorship Package	\$10,000	<input type="checkbox"/>	
Silver Sponsorship Package	\$5,000	<input type="checkbox"/>	
Bronze Sponsorship Package	\$2,500	<input type="checkbox"/>	

Terms of payment to be arranged between parties, but all payment must be received before the congress commence.

By signing below, I acknowledge that I am duly authorized to sign and thereby to bind the company name above.

I agree to be invoiced a total of US\$ _____ (full payment) for the items selected above.

Signature

Date

METHOD OF PAYMENT

- I have enclosed / will forward a cheque made payable to _____.
- I wish to arrange a bank transfer. (Bank details will be provided on the invoice issued)