

REVENUE ENHANCEMENT TASK FORCE

MANDATE AND TIMELINE

Background

Currently, over 90% of the IAA's revenue comprises membership fees based on the number of FQAs within a member association. The narrowness of this revenue base has been identified as a risk to the IAA.

At the request of the Executive Committee, the Strategic Planning Subcommittee has instituted a Task Force for the purpose of addressing this risk.

Mandate

1. Investigate how similar organizations are organized in terms of funding.
2. Generate ideas for new sources of revenue for the IAA that would not jeopardize the profession's independence or conflict with the principle of subsidiarity.

Timeline

An initial teleconference will be held by November 30.

A draft report will be prepared by January 31, with a more comprehensive report to be presented to the Strategic Planning Subcommittee in time for its meeting in Washington, DC in March 2014.

Membership

Kurt Wolfsdorf, Chair

Rob Brown

David Ingram

John Maroney

José Mendinhos

Dave Pelletier

Desmond Smith

Darryl Wagner

Nicole Seguin, Executive Director

Ed Lycett, Director, Operations and Finance