

THE FUZZY PROBLEM OF HEDGING THE TAX LIABILITY OF A PROPERTY-LIABILITY INSURANCE COMPANY

RICHARD A. DERRIG

SENIOR VICE PRESIDENT, AUTOMOBILE INSURERS BUREAU OF MASSACHUSETTS

VICE PRESIDENT, RESEARCH, INSURERS FRAUD BUREAU OF MASSACHUSETTS

101 ARCH STREET, BOSTON, MA 02110, USA

TELEPHONE : 617-439-4542, FAX : 617-439-6789

E-MAIL : RAD@SHORE.NET

KRZYSZTOF M. OSTASZEWSKI

DIRECTOR, PROVIDIAN CAPITAL MANAGEMENT, P.O. Box 32830, LOUISVILLE, KY

40232, USA

DEPARTMENT OF MATHEMATICS, UNIVERSITY OF LOUISVILLE, LOUISVILLE, KY

40292, USA

TELEPHONE : 502-560-3137, FAX : 502-560-2320

E-MAIL : KMOSTA01@ULKYVX.LOUISVILLE.EDU

Abstract

The income tax burden placed upon a property-liability insurance company directly affects product pricing and asset investment policies and, therefore, the potential profitability of the insurer. Recent research has identified fuzzy sets theory as a potentially useful modeling paradigm for insurance claim cost forecasting, underwriting, rate classification, and premium determination. We view the insurance liabilities, properly priced, as a hedge against the short position in the government tax option. Uncertainty in the critical parameters of underwriting and investment are modeled as fuzzy numbers, leading to a mixed model of uncertainty in the tax rate, rate of return and the liability hedge.

Keywords : Insurance, Taxes, Fuzzy Sets, Investments, Hedging, Derivatives

INTRODUCTION

In this work,¹ we assume that an insurance corporation holds a portfolio yielding a one-period investment return, and is subject to a tax liability on realized income. We also assume a simple Capital Asset Pricing Model market. Let T be the effective tax rate on the investment income, for now taken to be known with certainty.

Myers' Theorem (1984) says that the risk-adjusted present value of the tax liability on investment income from a risky investment portfolio held by a corporation is

$$PV(T\tilde{r}_A) = \frac{Tr_F}{1+r_F}$$

where \tilde{r}_A is the rate of return on the risky portfolio, while r_F is the risk-free rate of return. In other words, the present value of the tax liability on the risky return is calculated as if that return were the risk free rate. The present value of the tax liability is independent of the investment strategy, and determined solely by the effective tax rate and the risk free rate.

Derrig (1994) notes that the tax liability itself is not risk free. In fact, the beta of the tax can be determined to be:

$$\beta_{TAX} = \beta_A \frac{1+r_F}{r_F},$$

where β_A is the beta of the risky asset utilized by the company's investment strategy. Note that unless that asset is risk free, or the risk free rate equals zero, $\beta_{TAX} > \beta_A$.

¹ The authors gratefully acknowledges the research assistance of Daniel Scala and the production assistance of Julie Jannuzzi.

The present value of the after-tax final investment holdings of the corporation equals

$$PV(1 + (1 - T)\tilde{r}_A) = \frac{1 + (1 - T)r_F}{1 + r_F}$$

and the after-tax beta of the risky portfolio is:

$$\beta_{AFTER-TAX} = \beta_A \frac{(1 - T)(1 + r_F)}{1 + (1 - T)r_F}$$

The implication of these results is that the effective tax rate and the risk free rate fully determine the present value of tax liability, and when combined with the market riskiness of the investment portfolio, the after-tax, effective, riskiness of that portfolio.

Following Myers, we consider a one-period insurance company market value balance sheet at the time a policy is issued:

<i>ASSETS</i>	<i>LIABILITIES</i>
Asset Value	Present Value of Expected Losses and Expenses
(Premium + Equity Invested)	Present Value of Underwriting Tax
	Present Value of Investment Tax
	Present Value of Future Profits and Equity Returned

Any firm by virtue of its existence assumes a short position in a security producing cash flows of taxes payable by the firm. The government collecting the tax is long that security. One might naturally expect a firm to develop strategies to hedge this short position.

TAX SHIELD OF UNDERWRITING

In the case of tax on investment income, we see certain important implications for such hedging given by the Myers' Theorem. The present value of tax can be matched perfectly by investing a portion of assets given by the rate T at the risk free rate (e.g., if the effective tax rate is 35%, invest 35% of your portfolio in Treasury Bills maturing when taxes are due and use the interest earned to pay taxes). However, from the investor's perspective, the present value of the tax burden imposed on the investor's equity in the insurance firm is transferred to the policyholder through the premium charged (Myers and Cohn, 1987). An increase in the tax liability on the balance sheet, e.g., through a higher investment tax rate, results in an increase in the assets acquired from premiums.

The implication is that the effective tax rate on investment and underwriting income is an essential parameter in the implementation of theoretical underwriting profit models. In this work, we will investigate two issues related to the management of the effective tax rate on investment income:

- Minimization of the tax liability through the use of derivative securities, and
- Fuzzy sets theory as a tool for estimation of the effective tax rate and after-tax rate of return uncertainty.

CRAFTING YOUR EFFECTIVE TAX RATE

Rational investors seek after-tax risk. In a world with taxes there is a question of whether true tax advantages exist, when all differences in risk are properly accounted for (Derrig, 1994). Stone² introduced the concept of a regulatory standard portfolio -- that is a portfolio of Treasury securities whose maturities³ are matched to the expected loss payment patterns. If this regulatory

² See Derrig, 1990, pp. 7-9.

³ More precisely, the Regulatory Standard Company should match durations rather than maturities.

standard portfolio is used, computation of the effective investment tax rate is simple -- all income from Treasury securities is fully taxable at 35% corporate tax rate. Further, the short position in the tax liability is fully hedged by investing the portion of the policyholder premium covering the expected tax liability in Treasury Securities.

Myers (1981) posed the question whether some other portfolio with lower tax rates is actually superior in all relevant aspects to the regulatory standard portfolio, so that it brings about an additional value to the company holding such a portfolio. If such a portfolio exists, it must contain risky securities. In that case, the short position in the tax liability can be fully hedged provided either (1) the effective tax rate of the portfolio is known with certainty, so the tax portion of the policyholder premium will exactly cover the option price of the tax liability, or (2) the uncertainty in the effective tax rate of the portfolio can be hedged.

Cummins and Grace (1994) determined that insurers perceive a yield advantage for longer maturity tax exempt bonds, implying the existence of a portfolio with an effective tax rate lower than 35 percent.⁴ This can be justified only by a tax clientele effect -- a marginal buyer with a marginal tax rate of less than the insurers' 35% less their 5.1% minimum proration, alternative minimum tax rate, and capital gains income. Of course, the question of comparison of risk characteristics of longer maturity tax exempt bonds with the regulatory standard portfolio, or any other portfolio, remains a complicated issue to resolve.

An insurer, nevertheless, acts as a financial intermediary between, on one hand, the claimholders (policyholders, investors, government), and, on the other hand, the suppliers of securities. What Myers' Theorem implies is that:

- Claims of government (investment tax liabilities) are transferred to policyholders at the prevailing effective tax rates, so that an economic profit (or lower competitive premium) can be earned by crafting a lower effective tax rate;

⁴ The marginal corporate tax rate in the US at the time of this writing is 35 percent.

- Investment tax liability acts to dampen the riskiness of the after-tax investment income of the insurer, so that economic profit can be earned by seeking higher level of risk if sufficient return compensation is available.

Traditionally, the pursuit of a lower effective tax rate has been performed by insurers through investments in tax exempt bonds, as indicated by Cummins and Grace (1994). Other tax-preferred strategies have been employed as well, such as the corporate dividend exemption, or a capital gains preferred tax rate.

The perspective suggested above implies that insurers, through their financial intermediary status, act as issuer of derivative securities (i.e., insurance contracts). The pursuit of lower effective tax rate can be enhanced by augmenting the existing derivative position with other derivatives which exploit the nature of insurer's activities.⁵ The notion that insurers issue derivative securities is not new. Doherty and Garven (1986) modeled the insurance transaction as a bundle of long and short call options, thereby leading to the pricing of the transaction through options pricing theory.

It should be noted that tax implications of derivative securities do depend on whether the ownership of underlying assets is considered to have been transferred. The uncertainty created by Internal Revenue Service (IRS) interpretations of whether ownership has transferred for tax purposes contributes to the uncertainty of the effective tax rate when such swapping arrangements are employed. For the purpose of this work we only assume that certain parameters of underlying securities are traded in the derivative position, while ownership remains.

At this point we want to outline investment strategies for an insurer which pursue its goal of minimizing effective investment tax rate while maximizing investment return. An insurer should exploit the clientele effect by using its comparative advantage. We give two examples here, which we will use to craft

⁵ While derivatives are currently receiving adverse publicity, such as the billion dollar losses in the Orange County/Robert Citron affair (NY Times, December 2, 1994, page D1), the value of derivatives as hedging securities, as opposed to speculative positions, remains valid.

proposed derivative strategies for insurers, and leave other strategies to the creativeness of the reader.

CREATE TAX EXEMPT PERPETUALS

Unlike other financial institutions (life insurers, mutual funds, banks) standard insurers do not receive a portion of their investment income free of taxes (for other financial intermediaries deemed to be an expense). Unlike other investors in the tax exempt market (individuals), insurers have very long “life expectancy.” Finally, insurers enjoy corporate tax preferences.

It would seem therefore, natural, for property-liability insurers to pursue the following derivative strategy: trade to company B the current capital gains on its tax exempt bond portfolio, which would be taxed (currently) at the full corporate rate, for a forward commitment to purchase new issue tax exempt bonds of the same quality as the current portfolio matures and of equal tax exempt income to company A.

<i>COMPANY POSITION</i>	
<i>Company A</i>	<i>Company B</i>
<i>Property Insurer</i>	<i>Life Insurance Company</i>
Asset = Long Term Tax Exempt	Asset = Cash
Bond purchased at a discount	

Assume that investment income of B qualifies for reserve deduction. Let now A enter with B into the following swap:

COMPANY POSITION	
Company A	Company B
Property Insurer	Life Insurance Company
Asset = Long Term Tax Exempt Bond purchased at a discount	Asset = Cash
A pays B annual amortization of tax exempt bond discount.	B pays A a forward commitment to purchase same amount of tax exempt income as A is now receiving beyond A's bond maturity.

This swap converts the fully taxable capital gain income to the property insurer A into (future) tax exempt coupon income. Thus, the capital gain portion of the government's tax claim short position is fully hedged. In a more general sense, property and casualty insurance companies form a natural clientele for long term forward contracts for tax exempt income, and they should be willing to pay out of current taxable income for those forwards.

ASSUME HIGHER DEGREE OF RISK IF COMPENSATED PROPERLY

Since insurance firm's beta is "dampened" by the investment tax, it would appear appropriate that insurance firms leverage up their investments to higher beta, in pursuit of higher returns. One such strategy would be for A to issue floating LIBOR notes, to be purchased by B, a life insurance company with floating liabilities, while A uses proceeds to purchase long term bonds. The resulting leverage ratio should be

$$\frac{1 + (1 - T)r_F}{(1 - T)(t + r_F)}$$

In this case the property insurer holds tax exempt portfolio with beta equal to that of the market, while lowering its investment tax rate by the use of the interest expense exemption.

FUZZY PARAMETERS

As we have stated before, Myers' Theorem implies that calculation of the effective investment tax rate becomes an essential part of both the ratemaking and portfolio hedging process. However, that calculation is not only affected by the composition of the insurer's investment portfolio, with varying rates of investment tax on tax exempt bonds, taxable bonds, preferred stock, and common stock, and insurance liabilities but also by future changes in the tax code and IRS interpretations of that code. Derrig (1994) shows how the 1986 Tax Reform Act sharply increased effective tax rates of U.S. insurers.

Clearly, the investment tax rate will vary within the range between zero percent (assuming a tax exempt bond portfolio issued completely before 1986) and 35 percent. In practice, the calculation of the effective tax rate, including the implicit tax embedded in the lower yields of tax-exempt bonds, becomes immensely complicated, especially when projecting future income and taxes, where the returns also become uncertain.

In this paper, we propose the use of fuzzy sets theory for estimation of the uncertainty in the tax rate and after-tax rate of return of a property-liability insurer. Modeling of uncertainty has been traditionally the prerogative of the probability theory. However, in his 1965 paper Lotfi Zadeh suggested an alternative methodology for uncertainty, including that uncertainty caused by vagueness and imprecision of human perception, or other human factors.

There may be several reasons for wanting to search for models of a form of uncertainty other than randomness. One is that vagueness is unavoidable. It is caused by the imprecision of natural language, or human perception of the phenomena observed. But also when the phenomena observed become so complex that exact measurement involving all features considered significant would be next to impossible, mathematical precision is often abandoned in favor of more workable simple, but vague, "common sense" models. Complexity of the problem may be another cause of vagueness.

These reasons were the motivation behind the development of the fuzzy sets theory (FST). A relatively new field of applied mathematics, this area has become a dynamic research and applications field, with success stories ranging from fuzzy logic rice cooker to an artificial intelligence in control of the Sendai subway system in Japan. The main idea of fuzzy sets theory is to propose a model of uncertainty different than that given by probability, precisely because a different form of uncertainty is being modeled.

Let us define the basic concepts of FST. Recall that a *characteristic function* of a subset E of a universe of discourse U is

$$\chi_E(x) = \begin{cases} 1 & \text{if } x \in E \\ 0 & \text{if } x \notin E \end{cases}$$

In other words, the characteristic function describes the membership of an element x in a set E . It equals 1 if x is a member of E , and 0 otherwise.

Zadeh (1965) suggested that there are sets whose membership should be described differently. One example would be the set of "good drivers." This is an important concept in auto insurance, yet its inescapable vagueness is obvious.

In the fuzzy sets theory, an element's membership in a set is described by the *membership function* of the set. If U is the universe of discourse, and \tilde{E} is a fuzzy subset of U , the membership function $\mu_E: U \rightarrow [0,1]$ assigns to every element x its degree of membership $\mu_E(x)$ in the set \tilde{E} . We write either (E, μ_E) or \tilde{E} for that fuzzy set, to distinguish from the standard set notation E . The membership function is a generalization of the characteristic function of an ordinary set. Ordinary sets are termed *crisp sets* in fuzzy sets theory. They are considered a special case -- a fuzzy set is crisp if, and only if, its membership function does not have fractional values.

On the base of this definition, one then develops such concepts as set theoretic operations on fuzzy sets (union, intersection, etc.), as well as the notions of fuzzy numbers, fuzzy relations, fuzzy arithmetic, and approximate reasoning (known popularly as "fuzzy logic"). Pattern recognition, or the search for structure in data, provided an early impetus for developing FST because of the fundamental involvement of human perception (Dubois and Prade, 1980), and the inadequacy of standard mathematics to deal with complex and ill-defined systems (Bezdek and Pal, 1992). A complete presentation of all aspects of FST is available in Zimmerman (1991). Numerical manipulations of FST are amply described in Kaufmann and Gupta (1991).

The first recognition of FST applicability to the problem of insurance underwriting is due to DeWit (1982). Lemaire (1990) set out a more extensive agenda for FST in insurance theory, most notably in the financial aspects of the business. Under the auspices of the Society of Actuaries, Ostaszewski (1993) assembled a large number of possible applications of fuzzy sets theory in actuarial science. Cummins and Derrig (1991, 1993) complemented that work by exploring applications of fuzzy sets to property-casualty insurance forecasting and pricing problems. Derrig and Ostaszewski (1994) applied fuzzy clustering algorithms to problems of auto rating territories and fraud detection.

In this work, we will illustrate how FST can be useful in estimation of the effective tax rate and after-tax rate of return on an insurance firm's portfolio. Let us begin with a simple model of an insurance firm expected income and tax position. Table 1 displays the expected CAPM results for a simple one period investment portfolio. We assume a bond/stock allocation of 80/20, approximately the allocation of the US property-liability industry in 1994.⁶

We assume only US government bond holdings and diversified ($\beta=1$) stock holding. Using corporate bonds, which are taxed at the same rate as Treasuries, would only increase the expected yield (and uncertainty) and, therefore, the bond assessment weight in the tax rate calculation. Using tax-exempt bonds

⁶ The actual proportion of P-L company portfolios on an annual statement (amortized bonds, market stocks) basis for 1994 QIII is 18.2 (stocks), 75.3 (bonds), 0.7 (mortgages), 4.8 (miscellaneous) and 0.9 (cash) according to the Board of Governors of the Federal Reserve System Flow of Funds Report.

with implicit tax rates equal to the effective property-liability rate of less than 30 percent would be the equivalent of using Treasury securities but with a slightly higher beta than we assume here. The estimation of the effective tax rate of tax-exempt securities with a positive tax-advantage to property-liability insurers, such as perceived by the US portfolio managers (Cummins and Grace, (1994)) is beyond the scope of this paper.

We use CAPM expected yields with a bond beta of 0.049 and stock beta of one. We use an expected market risk premium (MRP), excess of Treasury Bills, of 8.6 percent, the 1926-1993 average MRP for the US stock market (Ibbotson Associates, 1994). The expected tax rates reflect the dividend exclusion available to US property-liability companies. The capital gain marginal rate, currently equal to the marginal corporate rate, is adjusted downward to reflect the effective tax advantage of deferring 50 percent of the unrealized capital gains. With these sets of assumptions the nominal tax rate is 32.4 percent, lower than the marginal rate of 35 percent because of the tax preferences available to stock income. Note that more of uncertainty of the income or tax assumptions is reflected in Table 1.

Table 1					
<u>Non-Fuzzy Investment Tax Rate Example</u>					
	(1)	(2)	(3)	(4)	(5)
<u>Categories</u>	<u>Assets</u>	<u>Expected Return on Assets</u>	<u>Expected Pre-Tax Income (1) × (2)</u>	<u>Tax Rate</u>	<u>Taxes (3) × (4)</u>
US Government Bonds	800.0	5.70%	45.60	35.0%	15.96
Stocks:	200.0	13.88%			
Dividends		3.81%	7.62	14.2%	1.08
Capital Gains		10.07%	20.14	33.3%	6.71
Total	1000.0	7.34%	73.36	32.4%	23.75
Notes: Asset mix approximates US property liability company holdings (Federal Flow of Funds, 1994 QIII), Risk-Free Return of 5.28% is Cash-Flow weighted Treasury Bill and Note average yields, November 1993-October 1994. Bond and Stock Returns are CAPM with Bond Beta of .049, stock beta of 1.0, and Market Risk Premium of 8.6%; Dividend Yield is 10-Year S&P Average Yield 1984-1993; Corporate Tax Rate is 35; Dividend and Capital Gains Tax Rates reflect P-L dividend exclusions and deferral of unrealized Capital Gains of 50% per period					

Fuzzy set theory gives us a way to rework Table 1 into a display that reveals the uncertainty in the various input parameters and, hence, in the tax results themselves. Table 2 portrays a version of Table 1 where the tax rates and investment income expectations are suitably uncertain. Admittedly, there are many ways to portray the parameters as fuzzy members by incorporating as much or as little of the random and non-random uncertainty into the membership function. Generally, we choose to illustrate the FST effect by using triangular fuzzy members, with the uncertainty pegged at plus or minus one standard deviation calculated from historical returns.⁷ Each fuzzy member is identified by four variables (m_1 , m_2 , m_3 , m_4) representing the left axis, left top, right top and right axis points.⁸ The tax rate outcome is the fuzzy number (31.0%, 32.4%, 32.4%, 33.6%) portraying an uncertain range of 2.6 percent on the tax rate.

⁷ The "fuzziness" of stock returns in this example represents the uncertainty in the estimation of the CAPM, rather than actual, return.

⁸ Although we do not use the illustration here, $m_2 \neq m_3$ describes a uniform range of uncertainty for the expected or middle values. This situation may often be the case for non-random uncertainty (Berliner and Babad, (1994)).

Table 2
Fuzzy Investment Tax Rate Example
Corporate Tax Rates and Returns

		Fuzzy Number ¹	Investment Categories				Total
			US Government Bonds	Stocks	Dividends	Capital Gains	
(1)	Investments		800.0	200.0			1000.0
(2)	Expected Return	m ₁	4.42%	13.08%	3.59%	9.49%	6.15%
		m ₂	5.70%	13.88%	3.81%	10.07%	7.34%
		m ₃	5.70%	13.88%	3.81%	10.07%	7.34%
		m ₄	6.98%	14.68%	4.03%	10.65%	8.52%
(3)	(1) × (2) Expected Pre-Tax Income	m ₁	35.36		7.18	18.98	61.52
		m ₂	45.60		7.62	20.14	73.36
		m ₃	45.60		7.62	20.14	73.36
		m ₄	55.84		8.06	21.30	85.20
(4)	Tax Rate	m ₁	34.0%		13.8%	32.0%	31.0%
		m ₂	35.0%		14.2%	33.3%	32.4%
		m ₃	35.0%		14.2%	33.3%	32.4%
		m ₄	36.0%		14.6%	34.7%	33.6%
(5)	(3) × (4) Taxes	m ₁	12.02		0.99	6.08	19.09
		m ₂	15.96		1.08	6.71	23.75
		m ₃	15.96		1.08	6.71	23.75
		m ₄	20.10		1.18	7.38	28.66

Notes: Investment Returns are CAPM Table 1 returns with Fuzzy Risk-Free Rates, Market Risk Premiums, and crisp Betas of .049 (Bonds) and 1 (Stocks).

Fuzzy Parameter		
	Risk-Free	MRP
m ₁	4.00%	0.061
m ₂	5.28%	0.086
m ₃	5.28%	0.086
m ₄	6.56%	0.111

1. A Fuzzy Number is Identified by the Left Axis, Left Top, Right Top, and Right Axis points (m₁,m₂,m₃,m₄).

INCLUDING THE INSURANCE POLICY TAX HEDGE

The illustrations in Tables 1 and 2 focused on the uncertainty in insurer's investment portfolio. But tax considerations involve the interplay, and uncertainty, of the insurance or liability part of the companies entire portfolio of assets. Table 3 reworks the simple company illustration of Table 1 to show the interaction with writing insurance liabilities and using the tax shield of those liabilities to offset tax liabilities from investments. This situation, of course, assumes that property-liability insurers are writing to a nominal underwriting loss, a recent historical fact. We assume, in addition to all investment assumptions of Table 1, liabilities written at 2:1 to the surplus (net worth) of the company. We assume an expected underwriting loss of 4.07 percent, a recent value for Massachusetts private passenger automobile insurance. The tax rate for liability returns will be assumed to be 34.5 percent, a value lower than the marginal rate reflecting the discounting of loss reserves for tax purposes. The expected tax rate for the pre-tax income on the insurers portfolio drops to 31.1 percent because of the effect of the tax shield.

Table 3 <i>Non-Fuzzy Portfolio Tax Rate Example</i>					
	(1)	(2)	(3)	(4)	(5)
			Expected Pre-Tax Income (1) × (2)	Tax Rate	Taxes (3) × (4)
<u>Categories</u>	<u>Portfolio Weights</u>	<u>Expected Return</u>			
Liabilities	-667.0	4.07%	-27.15	34.5%	- 9.36
US Government Bonds	800.0	5.70%	45.60	35.0%	15.96
Stocks:	200.0	13.88%			
Dividends		3.81%	7.62	14.2%	1.08
Capital Gains		10.07%	20.14	33.3%	6.71
Surplus/Totals	333.0	13.88%	46.21	31.1%	14.39
Notes: Investment Returns and Tax Rates as in Table 1; Expected Return on Liabilities as in expected underwriting profit margin for Massachusetts private passenger automobile liabilities, Tax Rate for Liabilities reflects discounting of Loss Reserves.					

The effects of making the entire insurer portfolio fuzzy, investments and liabilities, are shown in Table 4. In addition to the fuzzy tax rate and investment returns of Table 2, we use a fuzzy underwriting return of plus or minus 10 percent of the expected.

Table 4
Fuzzy Portfolio Tax Rate Example
Corporate Tax Rates and Returns

		Fuzzy Number ¹	Investment Categories					Total
			US				Capital Gains	
			Liabilities	Government Bonds	Stocks	Dividends		
(1)	Portfolio Weights		-667.0	800.0	200.0			333.0
(2)	Expected Pre-Tax Return	m ₁	3.65%	4.42%	13.08%	3.59%	9.49%	9.48%
		m ₂	4.07%	5.70%	13.88%	3.81%	10.07%	13.88%
		m ₃	4.07%	5.70%	13.88%	3.81%	10.07%	13.88%
		m ₄	4.49%	6.98%	14.68%	4.03%	10.65%	18.27%
(3)	(1) × (2) Expected Pre-Tax Income	m ₁	-29.95	35.36	26.16	7.18	18.98	31.57
		m ₂	-27.15	45.60	27.76	7.62	20.14	46.21
		m ₃	-27.15	45.60	27.76	7.62	20.14	46.21
		m ₄	-24.35	55.84	29.36	8.06	21.30	60.85
(4)	Tax Rate	m ₁	33.6%	34.0%		13.8%	32.0%	28.6%
		m ₂	34.5%	35.0%		14.2%	33.3%	31.1%
		m ₃	34.5%	35.0%		14.2%	33.3%	31.1%
		m ₄	35.4%	36.0%		14.6%	34.7%	33.0%
(5)	(3) × (4) Taxes Paid	m ₁	-10.06	12.02	7.07	0.99	6.08	9.03
		m ₂	- 9.36	15.96	7.79	1.08	6.71	14.39
		m ₃	- 9.36	15.96	7.79	1.08	6.71	14.39
		m ₄	- 8.61	20.10	8.56	1.18	7.38	20.05
(6)	(3) - (5) Expected After-Tax Income	m ₁	-19.89	23.34	19.09	6.19	12.90	22.54
		m ₂	-17.79	29.64	19.97	6.54	13.43	31.82
		m ₃	-17.79	29.64	19.97	6.54	13.43	31.82
		m ₄	-15.74	35.74	20.80	6.88	13.92	40.80
(5)	(6) ÷ (1) Expected After-Tax Return	m ₁	2.36%	2.92%	9.55%	3.10%	6.45%	6.77%
		m ₂	2.67%	3.71%	9.98%	3.27%	6.71%	9.56%
		m ₃	2.67%	3.71%	9.98%	3.27%	6.71%	9.56%
		m ₄	2.98%	4.47%	10.40%	3.44%	6.96%	12.25%

Note: Investment Returns are CAPM with Fuzzy Risk-Free Rates, Market Risk Premiums, and crisp Betas of .049 (Bonds) and 1 (Stocks).

Fuzzy Parameter

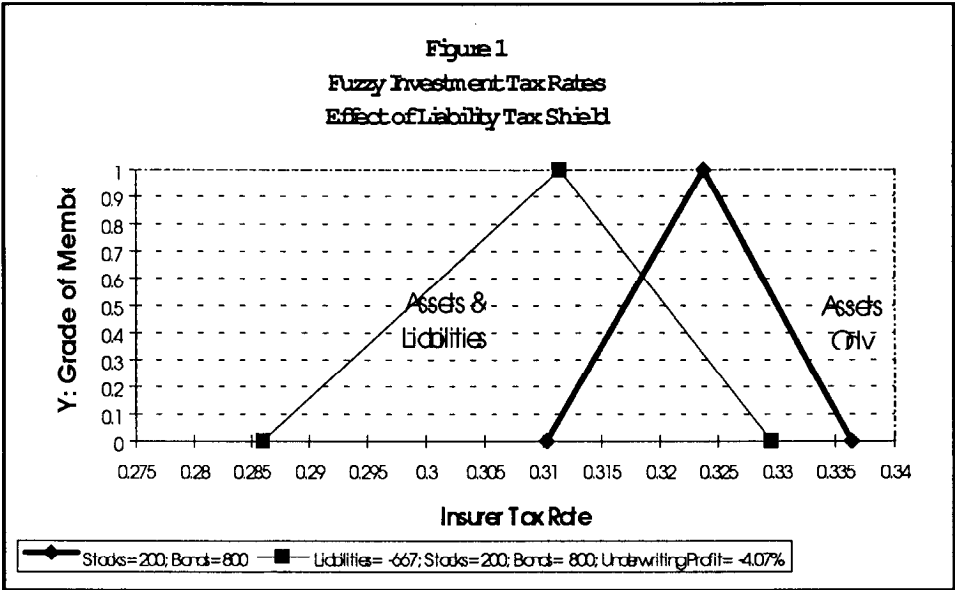
Risk-Free MRP

m ₁	4.00%	0.061
m ₂	5.28%	0.086
m ₃	5.28%	0.086
m ₄	6.56%	0.111

1. A Fuzzy Number is Identified by the Left Axis, Left Top, Right Top, and Right Axis points (m₁, m₂, m₃, m₄).

In addition to showing the effect of these fuzzy numbers on the tax rate, we list the fuzzy expected after-tax returns. The fuzzy tax rate spans 28.6 percent to 33.0 percent, a 4.4 percent gap. While the overall tax rate has been reduced by the effect of the tax shield (and policyholder tax hedge), the uncertainty has increased! Likewise, the after-tax rate of return, expected to be 9.56 percent, obtains a wide fuzzy range from 6.77 percent to 12.25 percent - a gap of about 5.5 percent.

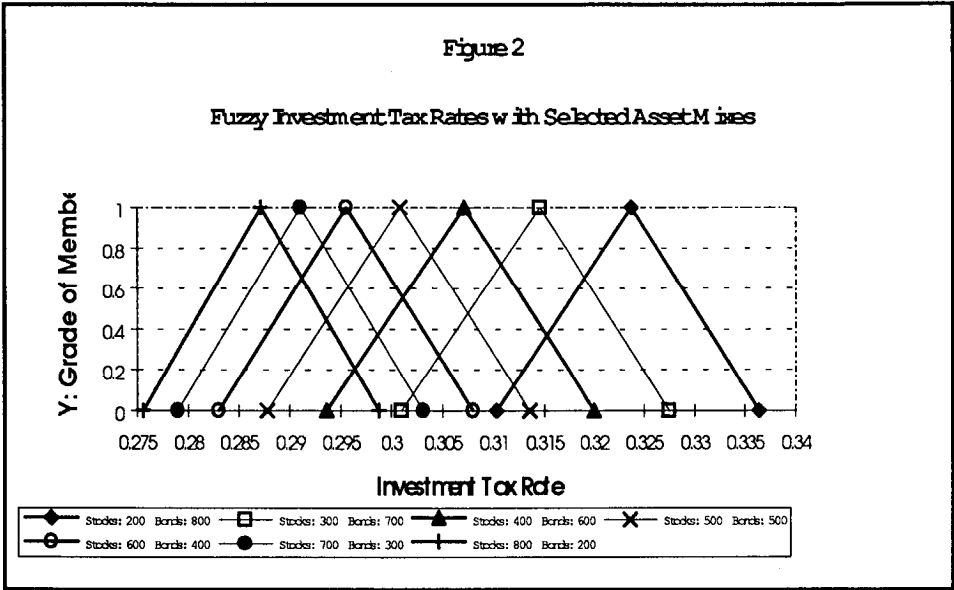
Figure 1 displays the effect of a fuzzy tax shield on the fuzzy expected tax rate.



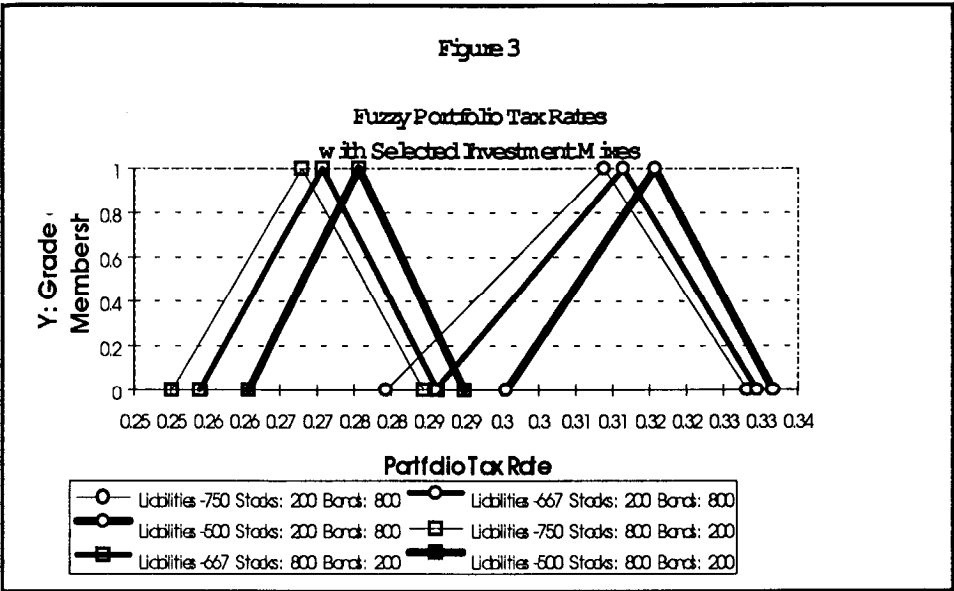
ASSET ALLOCATION

A common method of tax management in property-liability companies is to balance the trade-off of increased risk from a larger stock allocation with the decreased tax rate that emanates from the stock income preferences. Figure 2

shows the fuzzy range of tax rates as the asset allocation changes from 80/20 bond/stock to 20/80. If we measure the uncertainty of the *difference* between two fuzzy expected tax rates by the height of their intersection (the point at which they cross), one can observe the increasing uncertainty in distinguishing tax outcomes as the asset allocation moves to a larger stock position. Thus, while 80/20 and 20/80 are clearly distinct, even in the fuzzy sense, 50/50 and 40/60 retain a high degree (0.7 to 0.8) of uncertainty in differentiation of results.

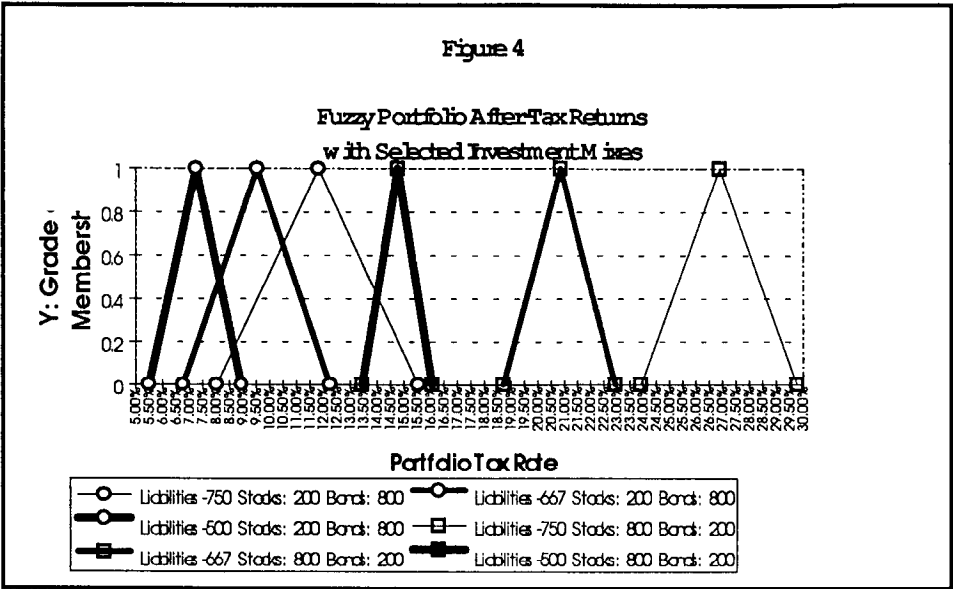


The fuzzy tax effect of adding the insurance liabilities to the invested asset portfolio is demonstrated in Figure 3. Leverage ratios of 1.1 to 3.1, liabilities to surplus, provide for lower crisp expected tax rates. But those lower rates have little to distinguish them from one another on a fuzzy (uncertain) basis on either end of the asset allocation spectrum.



AFTER-TAX RATES OF RETURN

The fuzzy after-tax rates of return were displayed in Table 2. They reflected, of course, the uncertainty in the tax rates, expected investment yields and in the liabilities. Figure 4 shows the portfolio effect on after-tax rates of return for different leverage ratios and the extremes of the asset allocation illustrations (80/20, 20/80). Note that the ability to distinguish the fuzzy outcomes at the low investment risk level (80/20) for different leverage ratios but not to distinguish at the high investment risk level (20/80) lends the interpretation that the fuzzy after-tax rates of return reflect *total* uncertainty.

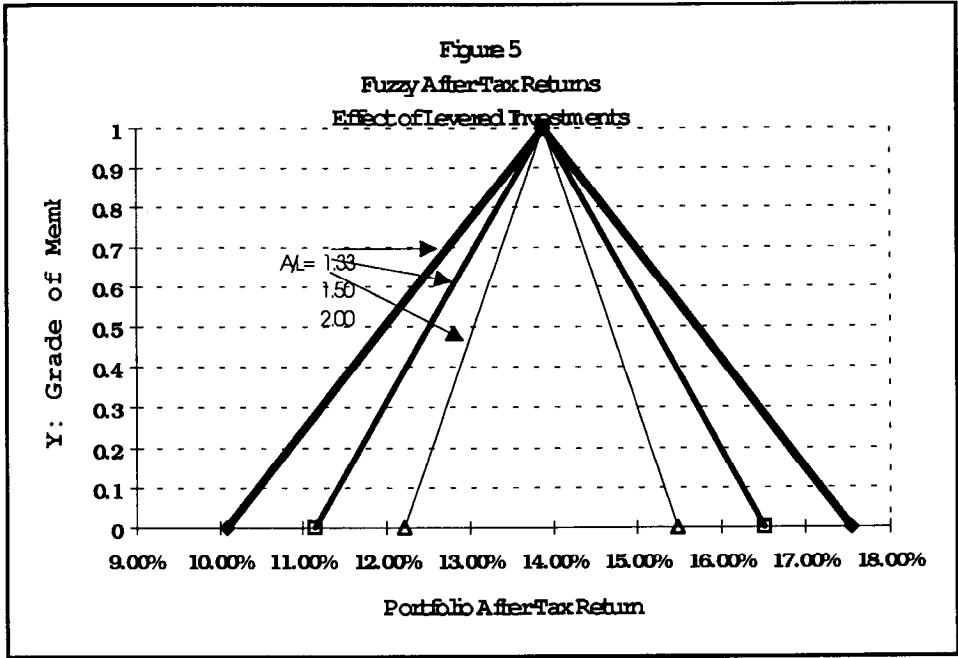


THE BETA ONE COMPANY

As a further illustration of the value of the fuzzy approach to tax liability management, we consider the case of a beta one company.⁹ Using the asset allocation of 80 (bonds) and 20 (stocks) and the three leverage ratios 1:1, 2:1, 3:1 liabilities to surplus (or 2:1, 1.5:1, 1.33:1 assets to liabilities), we can calculate the target fuzzy underwriting profit for the overall beta one company. Stated differently, with the 80/20 asset allocation and three leverage ratios, underwriting returns of (-6.26%, -6.04%, -6.04%, -5.62%), (0.36%, 0.78%, 0.78%, 1.20%) and (2.62%, 3.04%, 3.04%, 3.46%) will result in three fuzzy after-tax returns, all “centered” on 13.88 percent - the beta one expected return. Figure 5 shows those fuzzy after-tax returns and their ranges of uncertainty. Note that the intuitive

⁹ US property-liability companies are often thought of as being of average (beta) risk. Unfortunately, this view does not necessarily take into account the vast distribution of the capitalization of those companies.

result of more uncertainty in the higher leveraged firm obtains even when the target after-tax return is the same.



CONCLUSION

This paper has explored the management of the government’s short position for tax liabilities in the context of a property-liability insurance firm. We viewed the writing of the insurance liability as covering that short position under certain circumstances. Two alternative derivative (swap) positions were suggested as the beginning of possible elements in a tax hedging portfolio.

By virtue of the Myers Theorem, the tax management focus falls upon the effective tax rate of the investment portfolio. We show the ability of fuzzy set theory to illustrate not only the parametric interactions, but also the uncertainty, random and non-random, in the key parameters and outcomes. The advantages of

the underwriting tax shield and the effects of parametric uncertainty on tax rate and after-tax return uncertainty were illustrated. Outcomes generally follow intuitive results; the benefit is the quantification of the uncertainty of those results.

A good next step would be to expand and integrate the derivative security selection into the fuzzy set context. Better levels of uncertainty for primary and derivative assets combined may be shown through the fuzzy set paradigm. Finally, someone might undertake the formidable task of making the foregoing ideas rigorous (e.g., fuzzy partial derivatives on leverage). The richness of the fuzzy approach can only help to illuminate the problems of uncertainty.

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